

How To Break Into TV • page 23



# TV FORECAST

NOV. 24, 1951

complete, advance  
TV PROGRAMS

RAFAEL KUBELIK  
*Can Culture Survive?*



Popularity Poll Kickoff • page 6

15c

# OUTSTANDING ENTERTAINMENT ALL WEEK

*Sunday*

"Super Circus" at Four

*Monday*

"Studs' Place" at Nine-Thirty

*Tuesday*

"Chicago Symphony Chamber Orchestra"  
at Nine-Thirty

*Wednesday*

"Celanese Theatre" presents  
"Counselor At Law"  
at Nine

*Thursday*

"Herb Shriner Time" at Eight

*Friday*

"The Courtesy Hour" at Ten

*Saturday*

"Paul Whiteman's TV-Teen Club"  
at Seven

*Programs for the  
Entire Family*



**WENR-TV**  
**CHANNEL 7**

# Channel One

NEW YORK—"The Goldbergs," shelved due to lack of a sponsor, may end up as a drama vignette on the Kate Smith show. NBC officials are waiting to see how the "Ethel and Albert" segment of Miss Smith's show is received before any action is taken. . . . Ralph (Aren't we devils!) Edwards has been signed for an exclusive five year deal with NBC. His busy schedule will include TV work, but his "Truth or Consequences" show will not be televised after its classic flop of last season. . . . Jimmy Durante has attracted female talent outside TV like no one in the medium. The Schnoz hosted both Helen Traubel and Sophie Tucker on their television debuts and recently appeared with Margaret Truman. Now he has lined up Ethel Barrymore for his December 1 show. . . . Robert Q. Lewis, the emcee of "The Show Goes On," was given a short lesson in TV ethics when he was gagged by his network's moguls for consistently plugging his radio program shown on a rival network. Robert Q. advised his TV viewers to switch to AM after his "Show" stint to catch his radio disk jockey show. . . . Josephine Baker's video debut drew nothing but raves from viewers and critics. There were doubts that the colored chanteuse could sell her highbrow nightclub material on TV but her hit performance on Kate Smith's show proved otherwise.

Arlene Francis, the "What's My Line" panelist, takes a new twist on coosome twosomes. "Courtship," she opines, "makes a man spoon, but marriage is what makes him fork over." . . . Ezio Pinza and Dennis Day will co-star on the "RCA Victor Revue" premiering November 23. After the first of the year the two will alternate, heading their own shows every other week. . . . One of Herb Shriner's fans asked if her boy friend's going to school was the right way to learn how to be a detective. "Well," commented the Hoosier wit, "I couldn't think of a better way to start in this here private eye business than being a pupil." . . . Chairman Wayne Coy of the FCC has made it definite that the educators to whom TV channels have been granted for exclusive educational purposes must prove they can use and maintain the channels or else lose them. . . . Abe Burrows will team with Joan Alexander and Meredith Willson to form the panel for a new TV quizzer entitled "The Name's the Same." The show's gimmick is to discover the name of each contestant—chosen because his monicker is the same as some famous personality.

Cowboy Tex Williams is taking the first step toward getting hill-billy shows a coast-to-coast hook up. The Western Balladeer is lining up a radio version of "Round-Up Time" with his eye on a TV series a la "Grand Ole Opry." . . . Barbara Benson, Sammy Kaye's featured vocalovely was the former Gloria on Phil Spitalny's all girl orchestra. . . . Herb Polesie, the wise cracking "Twenty Questions" panelist, tells of the convict who was brought before the warden and accused of beating up his cellmate. The warden asked the reason. "Well," said the convict, "he tore a leaf off the calendar—and it was my turn." . . . The kiddies' popular "Space Cadet" show is about to be sponsored by a breakfast food company.



EDWARDS



FRANCIS



BURROWS



BENSON

## Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

**publishers**

Lester Vihon  
Roy V. Whiting  
John E. Groenings  
Norbert F. Dompke

**editor-in-chief**

Robert A. Kubicek\*

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## TV FORECAST

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Germany, USSR, and now the U. S. . . . Why won't someone get smart and put just one program on for the bunch of dopes that hate speeches. H. T. takes over all of TV. If each station must show him, well, how about recording it and showing it at other times, so we won't have to turn off the sets and go to bed.

**Michigan City, Ind. MRS. MARION SCHAEFFER**

I agree wholeheartedly with Ruth Moran of Waukegan about Linn Burton. He looks like he is in agony doing the commercials. Is he afflicted with anything?

**Chicago, Ill. MRS. MARGARET LEAHY**

(Chub McCarthy) . . . he refers to the fact that he would rather laugh than cry at Rudolph Halley and his lisp. Of all the narrowminded people this man has certainly gone to the head of the class. Instead of giving a man credit for trying to overcome an impediment and better himself . . . this man has the nerve to ridicule him. . . . Indeed, with all the talented writers in Chicago, do you have to pick one with so small a character? A former reader.

**Chicago, Ill. DORIS CLEMENTS**

. . . Ted Mack is always doing nice things for people while Chub McCarthy slams them in his column.

**Chicago, Ill. BARBARA OSWALD**

What has happened to the Bride & Groom program and the Quiz Kids?

**Elgin, Ill. MRS. ALLAN JACKIL**

(Ed. note—Bride & Groom has been dropped by WBKB. Quiz Kids will be seen on channel 4 as soon as CBS can find a sponsor)

If you can find any talent in three fourths of the candidates for Miss U. S. Television, you must have thicker lenses than I. Personally, I prefer Ted Mack and Morris B. Sachs.

**Chicago, Ill. DIANE WAAS**

. . . Did you ever stop to think that if one already successful magazine refused to display half-dressed women in their pages, others might have the guts to try to follow? You hold in your hands much power to help this situation.

**La Grange Park, Ill. MRS. HARLAN RICHARDS**

Continued on page 26

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*for the  
entire family*



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# WHO ARE YOUR TV CHAMPIONS?



With the eyes of the entire TV world focused on the results, *TV Forecast* launches its third annual Awards Poll ballot with this issue. The vote of the fans will decide the real champions of 1951 television.

The contest will continue for five weeks. Only official ballots will be counted. On these pages are listed the suggested categories of TV personali-

ties and programs to help viewers with their votes. However, the list is not complete. Readers can vote for anyone.

All ballots should be mailed to Awards Poll Editor, *TV Forecast*, 185 N. Wabash avenue, Chicago 1, Ill. Each week, this magazine will publish the leaders in each category. The contest is open to all readers of *TV Forecast*, regardless of locality.

## FEMALE SINGER

Fran Allison, Kay Armen, Eileen Barton, Barbara Becker, Barbara Benson, Bette Chapel, Dorothy Collins, Janette Davis, Joan Edwards, Toni Gilman, Betty Ann Grove, June Hutton, Judy Johnson, Francis Langford, Patsy Lee, Peggy Lee, Judy Lynn, Marion Marlowe, Elaine Neblett, Roberta Quinlan, Connie Russell, Dorothy Sarnoff, Dorothy Shay, Kate Smith, Peggy Taylor, Margaret Truman, Gloria Van, Dorothy Warenskjold, Eileen Wilson, Jane Wilson, Paula Wray and Nancy Wright

## WESTERN & ADVENTURE

Adventure of Kit Carson, Adventure Theater, Adventure of Wild Bill Hickok, Boy's Railroad Club, Cactus Jim, Captain Video, Cisco Kid, For Cowboys Only, Flying Tigers, Gabby Hayes Show, Gene Autry Show, Hopalong Cassidy, Lone Ranger, Lucky Seven Ranch, Morning Movie Time, Range Rider, Sagebrush Theater, Silhouettes of the West, Space Patrol, Straight Shooters, Tom Corbett-Space Cadet, Trailblazers Theater, and Western Theater

## QUIZ SHOWS

Beat the Clock, Chance of a Lifetime, Celebrity Time, Down You Go, Foto-Test, It's News to Me, Juvenile Jury, Life Begins at 80, Life with Linkletter, Name the Stars, Quiz Kids, Stop the Music, Strike It Rich, Telephone Game, Twenty Questions, Two Minutes to Go, What's My Line, Who Said That, Who's Talking, and You Bet Your Life

## MALE SINGER

Tony Alamo, Bob Atcher, Gene Autry, Lee Bennett, Jimmy Blaine, Chief Silver Streak, Perry Como, John Conte, Johnny Desmond, Jim Dimitri, Oliver J. Dragon, Bill Farrell, Tony Fontaine, Arthur Godfrey, Merv Griffin, Harry Hall, Wendell Hall, Jack Haskell, Bill Hayes, Kyle Kimbrough, Frankie Laine, Snooky Lanson, Bill Lawrence, Julio Maro, Dean Martin, Tony Martin, Lauritz Melchior, James Melton, George Menard, Vaughn Monroe, Danny O'Neil, Frank Parker, Jack Russell, Frank Sinatra, Bill Snary, Roy Starkey, Win Stracke, Mel Torme and Earl Wrightson

## INTERVIEW & DISCUSSION

Assembly, Betty Crocker Star Time, Bob & Kay, Ernie Simon, Hi Ladies, Housewives' Holiday, Lucky North Show, Mr. and Mrs. Kip, Pet Shop, Ruth Lyon's 50 Club, Sarah Churchill and Stork Club

## MYSTERY

Adventures of Ellery Queen, Amazing Mr. Malone, Boston Blackie, Cases of Eddie Drake, Charlie Wild-Detective, Crime Photographer, Crime with Father, Crime Syndicated, Danger, Foreign Intrigue, Lights Out, Man Against Crime, Martin Kane Private Eye, Murder Before Midnight, Mystery Theater, Plainclothesman, Racket Squad, Rocky King Detective, Shadow of the Cloak, Suspense, The Clock, The Web, Treasury Men in Action

## DAYTIME VARIETY

Amateur Hour (Sachs), Bert Parks Show, Bill Evans Show, Bill Goodwin Show, Dennis James Show, Francis Langford-Don Ameche, Fun and Features, Garry Moore Show, Kate Smith Hour, Let's Have Fun, Patricia Bowman Show, Russ Davis Show, Stairway to Stardom, Star of the Family, Steve Allen Show, Ted Mack's Family Hour, and Your Luncheon Date

## COMEDIANS

Fred Allen, Ball & Arnez, Jack Benny, Milton Berle, Victor Borge, Burns & Allen, Abe Burrows, Sid Caesar, Eddie Cantor, Jack Carson, Imogene Coca, Sam Cowling, Paul Dixon, Peter Donald, Jimmy Durante, Jackie Gleason, Hank Grant, Olsen & Johnson, Ernie Kovacs, Jack E. Leonard, Jerry Lester, Sam Levenson, Martin & Lewis, Groucho Marx, Garry Moore, Cliff Norton, Cliff Petersen, Ransom Sherman, Herb Shriner, Ernie Simon, Red Skelton, Danny Thomas, Winchell-Mahoney, Ed Wynn, Alan Young

## FORUM & EDUCATIONAL

American Forum of the Air, American Inventory, Bethany Reformed Church Service, Crusade In Pacific, Faith For Today, Frontiers of Faith, Governor's Open House, Health Talk, Hour of Decision, How Did You Get That Way, Keep Posted, Lamp Unto My Feet, Marshall Plan in Action, Meet The Press, Nature of Things, On Trial, Pentagon-Washington, Press Conference, Today's Teens, Weatherman-Clint Youle, Weatherman-Russ Reed, Word of Life Songtime, Your Inside Story, Youth on the March, Zooparade

## NEWSCASTERS

Spencer Allen, Alex Dreier, Douglas Edwards, Paul Harvey, Austin Kiplinger, John Cameron Swayze, Ulmer Turner and Clifton Utley

## EMCEE

Steve Allen, Art Baker, Jack Barry, Tommy Bartlett, Mal Bellairs, Lee Bennett, Milton Berle, Sherman Billingsley, Sarah Churchill, Bud Collyer, Ed Cooper, Joseph Corey, Lorraine Cugat, John Daly, Russ Davis, Paul Dixon, Hugh Downs, Faye Emerson, Dr. Bergen Evans, Bill Evans, Dan Gallagher, Frank Gallop, Toni Gilman, Jackie Gleason, Arthur Godfrey, Bill Goodwin, Theodore Granik, Hank Grant, Neil Hamilton, Marty Hogan, Warren Hull, Harold Isbell & Jane Quinn, Dennis James, Sammy Kaye, Carl King, John Reed King, Wayne King, Claude & Ruth Kirchner, Frances Langford-Don Ameche, Robert Q. Lewis, Art Linkletter, Ruth Lyons, Ted Mack, Freddy Martin, James Melton, George Menard, Robert Montgomery, Garry Moore, Jim Moran, Bob Murphy & Kay Westfall, Ken Murray, Eloise McElhone, Don McNeill, Maggi McNellis, Conrad Nagel, John Nelson, Ken Nordine, Luckey North, Danny O'Neil, Bert Parks, Lee Schooler, Ernie Simon, Frank Sinatra, Bill Slatef, Kate Smith, Ed Sullivan, Bob Trout, Pat Vance, Paul Whiteman

## SPORTSCASTERS

Jack Brickhouse, John Bryson, Harry Creighton, Jack Drees, Tom Duggan, Bob Elson, Pat Flanagan, Wayne Griffin, Marty Hogan, Ted Husing, Vince Lloyd, Jimmy Powers, Bill Stern, Joe Wilson and Harry Wismer

## NIGHTTIME VARIETY

All-Star Revue, Amateur Hour (Old Gold), Arthur Godfrey & Friends, Arthur Godfrey's Talent Scouts, At Home Show, Carmel Myers Show, Cavalcade of Stars, Comedy Hour, Courtesy Hour, Dell-O-Dell Show, Don McNeill's TV Club, 400 House Party, Frank Sinatra Show, Hit Spot, Jesse Owen's Dixie Showtime, Kate Smith Revue, Ken Murray Show, Lorraine Cugat Show, Miss U. S. Television, Paul Dixon Show, Paul Whiteman Revue, Red Skelton Show, Show Goes On, Sound-Off Time, Stars of Tomorrow, Stop The Music, Texaco Star Theater, Toast of the Town, TV Talent Showcase, TV Teen Club, Winchell-Mahoney, Wonderful Town, Your Show of Shows

## MUSIC

Chicago Chamber Symphony, Freddy Martin Show, Fred Waring Show, Herbie Mintz, John Conte's Little Show, Mal Bellairs, NBC Symphony, Norman Ross Varieties, Opera Theater, Perry Como Show, Sammy Kaye Show, Showroom, Silver Quarter, Street Singer, Voice of Firestone, Wayne King Show, Wendell Hall, and Your Hit Parade

## HOW TO DO

Barbara Moro, Beulah Karney Show, Chicago Cooks, Creative Cookery, Dorsey Connors, Dr. Fixum, Fun & Figure, Gayelord Hauser Show, Handy, Here's Looking at You, How Does Your Garden Grow, Homemakers' Exchange, Individually Yours, Interior Decoration, Jessie De Both's Notebook, Plan-A-Room, Tel-A-Shopper, Walt's Workshop, Window Shopping, Your Figure, Ladies

## KID SHOWS

Big Top, Bob Atcher & Sammy Squirrel, Breezy, Don & Vera, Flip The Frog, Foodini The Great, Hail The Champ, Hollywood Jr. Circus, Howdy Doody, Kiddie Showtime, Kids Carnival Kwiz, Kukla Fran & Ollie, Lois & Looie, Magic Carpet, Magic Screen, Mr. Wizard, Paddy The Pelican, Pet Shop, Smilin' Ed's Gang, Super Circus, TV Tots Time, Uncle Mistletoe, Willie Whopper, Zooparade

## DRAMA

Aldrich Family, Amos 'n' Andy, Beulah Show, Big Story, Big Town, Bigelow Theater, Circle Theater, City Hospital, Cosmopolitan Theater, Courtesy Theater, Date With Judy, Fair Meadows, U.S.A., Fireside Theater, First Hundred Years, Foreign Intrigue, Garraway At Large, The Goldbergs, Guild Theater, Hawkins Falls, Hollywood Opening Night, Hollywood Screen Test, I Love Lucy, Kings Crossroad, Kraft Theater, Mama, Miss Susan, One Man's Family, Packard Playhouse, Playhouse of Stars, Robert Montgomery Presents, Rosereel Theater, Stu Erwin Show, Studio One, Stud's Place, Tales of Tomorrow, Tele-Play Theater, Television Playhouse, Video Theater, Young Mr. Bobbin

## THIRD ANNUAL AWARDS POLL\*

Sponsored by TV Forecast magazine

These are my favorites:

NEWSCASTER

INTERVIEW & DISCUSSION

MUSIC

FORUM & EDUCATIONAL

WESTERN & ADVENTURE

MALE SINGER

DRAMA

HOW TO DO SHOW

NIGHTTIME VARIETY

CHILDREN'S SHOW

QUIZ SHOW

SPORTSCASTER

MASTER OF CEREMONIES

COMEDIAN

FEMALE SINGER

MYSTERY

DAYTIME VARIETY

TOP FAVORITE SHOW

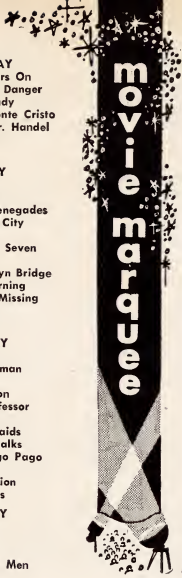
WORST SHOW OF ALL

Tear out this ballot and mail no later than Dec. 29, 1951 to:

**Awards Poll Editor, TV Forecast, 185 N. Wabash, Chicago 1, Ill.**

\*Copyrighted 1951

PLEASE DO NOT USE SUBSCRIPTION ENVELOPES



**SATURDAY**

- 4:00 Melody Lingers On
- 7:00 Flirting With Danger
- 10:00 Dangerous Lady
- 10:00 Count Of Monte Cristo
- 11:00 The Great Mr. Handel
- 11:00 Corregidor
- 12:00 Ellis Island

**SUNDAY**

- 10:00 Easy Money
- 10:00 Feature Film\*
- 12:00 Oklahoma Renegades
- 1:00 Boys Of The City
- 2:00 Hellbound
- 3:45 Tomorrow At Seven
- 9:30 Bush Pilot
- 10:00 Neath Brooklyn Bridge
- 10:00 Midnight Warning
- 11:00 Case Of The Missing Heiress
- 11:00 Double Cross

**MONDAY**

- 1:00 Feature Film\*
- 3:00 Headline Woman
- 3:00 First Night
- 4:30 Men Of Action
- 7:30 Swing It Professor
- 8:00 Feature Film\*
- 10:00 Two Wise Maids
- 11:00 The Ghost Walks
- 11:00 South Of Pago Pago (part I)
- 11:30 Captain Caution
- 12:00 Swing Hostess

**TUESDAY**

- 1:00 Feature Film\*
- 3:00 Ellis Island
- 3:00 Landslide
- 9:00 Boys Will Be Men
- 10:00 Swamp Fire
- 11:30 Daniel Boone
- 12:00 Allotment Wives

**WEDNESDAY**

- 1:00 Feature Film\*
- 3:00 Daniel Boone
- 3:00 Lucky Jade
- 7:00 Feature Film
- 9:00 Feature Film\*
- 10:00 Unknown Guest
- 11:00 South Of Pago Pago (part II)
- 11:30 Wings Of Glory
- 12:00 Double Trouble

**THURSDAY**

- 1:00 Feature Film\*
- 3:00 Wings Of Glory
- 3:00 He Found A Star
- 7:30 Behind Green Lights
- 11:00 Dawn Express
- 11:30 Oliver Twist
- 12:00 Star Reporter

**FRIDAY**

- 1:00 Feature Film\*
- 3:00 Oliver Twist
- 3:00 Sally In Our Alley
- 10:00 Assigned To Danger
- 11:00 Getting Gertie's Garter
- 11:30 Marines Are Coming
- 12:00 Fatal Hour
- \*Title To Be Announced

(For More Detailed Information, Please Refer To The Regular Program Listings)

# Added information

## FOR FRIDAY, NOV. 23

- 12:00 7 Bob And Kay Guest: Veronica Lake
- 1:00 5 "Leave It To The Irish" Feature film with James Dunn, Wanda McKay, Dick Purcell; private eye falls in love with police captain's daughter
- 5:30 7 Tom Corbett Space Cadet When the jet-boat carrying the fugitive, Captain Wynn, disappears in a Venusian cloud bank, the space cadets frantically search for it
- 6:30 7 Life With Linkletter Guest: Pvt. Jay Y. Tipton, of Fort Ord, California, who as the 5,000th graduate of the Leaders' Course at Fard Ord was made "General For a Day"
- 7:00 9 Twenty Questions Guest: Martha Scott
- 8:00 4 Playhouse of Stars Charlton Heston replaces Edmund O'Brien in "One Is A Lonesome Number"
- 9 Down You Go Guest: Dr. Rudolph Ganz, noted concert pianist conductor and composer, president of the Chicago Musical College
- 8:30 5 Aldrich Family Henry's yearning for a hamburg hat with which to impress his girl friend causes a mixup involving all the hamburg hats in the neighborhood
- 9:45 5 Greatest Fights Of The Century Joe Louis vs Al Ettore (Sept. 22, 1936)
- 11:00 5 "Her Sister's Secret" (movie title change) starring Nancy Coleman, Phillip Reed; unmarried mother gives baby into her sister's care

### A REMINDER

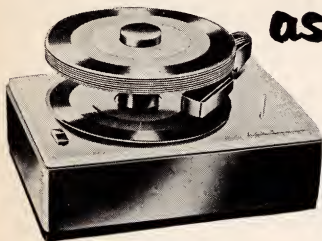
Because some sporting events and many feature films run overtime, the starting times listed for programs **FOLLOWING** them will be approximate.

Bruce Newton believes that you can't hurt a smile by cracking it.

"A modern home," says Dave Garroway, "is where everything is controlled by switches except the children."




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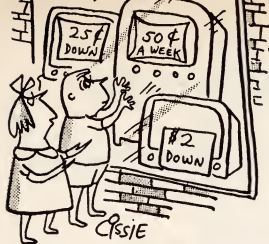
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CBS NETWORK

# FOOTBALL

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12:45 P.M.

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## WBKB

CHANNEL - 4

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AUTHORIZED AGENCY FOR

## HELBROS WATCHES

# Saturday Nov. 24







WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:00 7 **Stu Erwin Show**—Comedy Skits  
Stu Erwin and June Collyer star
- 9:30 4 **Smilin' Ed's Gang**—Stories  
Ed McConnell narrates yarn for kids
- 7 **Hollywood Junior Circus**  
Ringmaster Paul Barnes, Boffo the clown, Zero the candyman and guest acts: the Smetonas, perch pole, Walter Janier & Buddy the Seal, and the Winlows, bicycle-unicycle jugglers
- 9:45 9 **Magic Carpet**—Film Short  
"All-Star Cast"
- 10:00 4 **Bob Atcher & Sammy Squirrel**  
A host of tiny animals entertain the kids with their adventures
- 7 **Foodini The Great**—Puppets  
Pinhead tries to help but only succeeds in making things more difficult
- 9 **Kids & Company**—Variety  
Jimmy Carrick, official mascot of the Seabees, USN, will receive the Jr. Citizen's Award of Merit. Johnny Olsen introduces Betty Jean Segal, Jane Clements & Clifford Dye, and Tex Carson's circus dog act handled by his little daughter
- 10:30 4 **Kiddy Showtime**—Serial  
"Hittin' the Trail"
- 7 **A Date With Judy**—Comedy  
Judy's got a problem, should she go out with Oogie or that new "dream boat" of a boy
- 11:00 4 **Big Top**—Circus Show  
Ringmaster Jack Sterling with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings and the Quacker City String Band; guest acts: Terry Ray, balancing act, the Antonets, aerial perch, and Rudy Docky's basketball-playing dogs
- 7 **Betty Crocker Star Matinee**  
Dramatization, interviews and a home service feature; Adelaide Hawley, hostess; guests: Roland Young stars in scene from "Mr. Pim Passes," and Claire McCardell, dress designer
- 9 **Morning Movie Time**—Drama  
"Wild Horse Rustlers"
- 11:30 7 **Personal Appearance Theater**  
"Take It Easy" with Dub Taylor
- 12:00 4 **Film**  
9 **Test Pattern To 3:00**
- 12:30 4 **Chinchilla Story**—Film Short  
5 **Ted Husing Show**—Football  
Interviews with top coaches and discussions on outstanding games

(Continued on page 12)

# MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951

1. THAT	minus		=	_____
2. FURY	minus		=	_____
3. RICE	minus		=	_____
4. PIKE	minus		=	_____
5. MATE	minus		=	_____
6. YEAR	minus		=	_____

When you take away the picture from the word, you will be left with one letter, such as THAT minus HAT equals T. Write your answers and when you

work this puzzle correctly you will have a word reading down. On separate paper, can you draw a picture of your answer?

Send your contest entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Wednesday, December 5. First prize in EACH contest will be \$1; second prize 50 cents; next twelve prizes 25 cents each.

We all know that we have so much to give thanks for. Can you write a short note telling what you are thankful for? Mail your entry to Mollycues.

The answer to last week's puzzle is "Pet Shop."



## FREE! Child's first name on the original T. V. DIRECTOR FOLDAWAY CHAIR

ONLY  
**\$3.95** POST PAID  
without "Chowtray"

ONLY  
**\$4.95** POST PAID  
with "Chowtray"

A Gift every youngster will love!  
Saves wear on mother's good furniture.

- For children 2 to 10—tested to hold 150 lbs.
- For Television viewing, homework, rumpus room, lawn, beach, etc.
- Extra feature — Strong, swivel, "CHOW-TRAY" (pat. pend.) easily attached to either chair arm for right or left handed use, complete with non-breakable fitted drinking glass. For eating, writing, drawing.

AVAILABLE ONLY BY MAIL! Immediate shipment upon receipt of order and child's name.

Send check or M.O. TODAY to **KRIMSTOCK BROS.** 112 N. 9th St., Dept. TV, Phila. 7, Pa.

TONITE at 6 p.m.

**"CHICAGO PLAYHOUSE"**  
**WNBQ (Channel 5)**

**"Wedding Anniversary"**



5150 West North Ave.  
(near Laramie)

Wide selection of 1951 Pontiacs  
available for immediate delivery

\* \* \*

See TELE-PLAY THEATRE Thursday night at 11



*Take a look at  
teen age talent*

**PAUL WHITEMAN'S**  
**TV-TEEN CLUB**

SATURDAYS - 7 PM

Presented by Nash Kelvinator

**CHANNEL 7**  
**WENR-TV**

**SATURDAY NOV. 24—cont'd**

- 12:45 4 **Football—Armed Forces League**  
Games from Washington, D.C. between Army, Navy, Air Force, and Marine Corps with former college All-American players. This week's game: the Bolling Air Force Base Headquarters Command Generals vs the Westover Air Force Base Flyers
- 5 **Football—Mich. vs Ohio State**  
(see story page 45)
- 3:00 4 **Film**
- 9 **Western Show—Feature Film**  
"West of Texas" with Tex O'Brien. At end of film, George Jennings, from the Board of Education discusses and explains various aspects of the West
- 3:30 4 **Gridiron Multiscope—News**
- 4:00 9 **"Melody Lingers On"—Feature Film**  
Film with Josephine Hutchinson, Geo. Houston, Mona Barrie; set in 1917 in Italy; a famous opera singer is killed; his wife is put in a concentration camp and his baby in a convent
- 4:20 7 **Lucky Seven Ranch—Western**  
"The Law Rides"
- 4:30 4 **Film Varieties**
- 5 **Nature Of Things—Scientific**  
Dr. Roy K. Marshall discusses "Rubber," and demonstrates the making of synthetic latex and how natural latex is coagulated into crude rubber; also the properties of rubber
- 4:45 5 **On The Line With Considine**  
News, views, and commentary
- 5:00 4 **Pattern For Living—Religious**  
Discussion & variety for teenagers
- 5 **Your Inside Story—Mental Aids**  
Talks on psychological phenomena
- 9 **Hair Tale—Commercial Film**
- 5:20 7 **Willie Whopper—Cartoon**  
"Cave Man"
- 5:30 4 **Western Theater—Feature Film**  
"Tumbleweed Trail"
- 5 **Mr. Wizard—Science Study**  
Don Herbert and Bruce Lindgren discuss "Magical Highlights in Review" recreating homemade scientific marvels: climbing spark, playing card that can't be blown over, and the dancing balloon
- 7 **Hail The Champ—Stunts**  
Popular children's athletic participation program; six youngsters compete in exciting games directed by Herb Allen; also interviews with bright eyed kids receiving awards
- 9 **Telesports Digest—Film**
- 6:00 4 **Sammy Kaye Show—Musical**  
"So You Want To Lead A Band" Quiz with teen-agers, kids from 6-12, husbands & wives, and the general audience each taking a turn

# SATURDAY NOV. 24—cont'd

- 6:00 5 Chicago Playhouse—Film Drama**  
 "Wedding Anniversary" starring Virginia Bruce; a spoiled but pretty wife, who has been taking her wealthy and handsome husband for granted, suddenly realizes she might lose him
- 7 For Cowboys Only—Western**
- 9 Pet Shop—Comptons Present**  
 Mrs. Glenn Day of Lansing brings down her Kerry Blue terrier puppies, Joreen Tressler, State St. Queen displays her miniature pinscher, obedience trained Dalmatian and boxer are also presented. Charlie is visited by a large dana monkey, and there will be a recording of a budgy bird talking (see story on page 31)
- 6:30 4 Beat The Clock—Parlor Game**  
 Emcee Bud Collyer puts volunteer contestants from the audience through zany stunts
- 5 One Man's Family—Drama**  
 Domestic dramatic series featuring Bert Lytell, Marjorie Gateson, Russell Thorson, Lillian SchAAF, Eva Marie Saint, and James Lee
- 7 Ruggles—Domestic Comedy Skit**  
 Charles Ruggles and Ruth Tedrow
- 9 Armchair Adventures—Film**
- 7:00 4 Ken Murray Show—Variety**  
 Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Broekman's orchestra. Guests: Ann Sheridan in a serious dramatic sketch by Hannah Grad Goodman, and a "college widow" in Girl of the Week production set against a campus "Sugar Bowl," also songstress Rosemary Clooney, columnist-commentator Cedric Adams, spoon player Jack Powell, glass players Payne & Foster, and Dianne Frandrup
- 5 All Star Revue—Variety**  
 Jack Carson, emcee-of-the-week, presents guests: Lola Albright, James Dunn, Honey Brothers, Jack Durant, Hal March, and comedian Jack Norton
- 7 Paul Whiteman's TV Teen Club**  
 Youngsters get their big chance on this amateur show for talented teens
- 9 "Flirting With Danger"—Film**  
 William Cagney and Edgar Kennedy
- 8:00 4 Wonderful Town—Musical**  
 Faye Emerson takes you on a tour through a city and introduces some well-known personalities associated with it. This week, salute to Detroit, Mich., and guests: singers Margaret Whiting and Johnny Desmond, and film star Mary Boland

- 8:00 5 Your Show Of Shows—Variety**  
 Sid Caesar and Imogene Coca with dancers Mata & Hari, tenor Bill Hayes, vocalist Judy Johnson, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio dancers, and Carl Reiner with guest host Robert Preston and Senor Wences
- 7 Curtain Up—Film Short**  
 "Wolf Call"

- 8:30 4 Show Goes On—Variety**  
 Robert Q. Lewis emcees as young hopefuls get chance to perform for buyers; (see pg. 30)

## 9 Wrestling From Marigold

Tarzan Kowalski vs Verne Gagne, Jack Allen vs Pete Vukavich, Reggie Lisowski vs Robby Pocan, Red Basken vs Dick Trout, and the Great Togo vs Gene Dubuque; Jack Brickhouse announces the matches

- 9:00 4 Crime Photographer—Drama**  
 "Unlucky Number" a policy ticket leads Casey (Darren McGavin) to a hugh gambling syndicate

## 7 Sports Parade

- 9:30 4 Mr. And Mrs. Kup—Interviews**  
 The Kucinets and their guests hold lively discussions on current topics

## 5 Your Hit Parade—Musical

Nation's choice in seven top tunes of the week are sung and dramatized

## 7 Sports Camera

- 10:00 4 "Dangerous Lady"—Feature**  
 Film with Neil Hamilton, June Storey; private detective vs the police dept., both trying to outwit each other in solving a murder

## 5 "Count Of Monte Cristo"

Feature film (1st showing) with Robert Donat; terrifying tale of Napoleon Bonaparte's France, in which the Count escapes prison to wreak vengeance on his political enemies

## 7 Word Of Life Songtime—Sermon

Jack Wyrzten copes with the problem of juvenile delinquency

- 10:30 7 Cameraman At Large — Film**  
 "This Charming Couple"

- 11:00 7 "The Great Mr. Handel"**  
 Feature film with Wilfred Lawson, Elizabeth Allen; life story of the great composer, Frederick Handel with original scores played by the London Symphony orchestra, including the "Messiah" chorus

## 9 "Corregidor"—Feature Film

Otto Krueger, Elissa Landi and Donald Woods; triangular romance of a woman doctor and two noble men during the violent battles of Corregidor

- 11:20 4 Famous Comedians—Film**
- 12:00 4 "Ellis Island"—Feature**

Film with Donald Cook, Jack LaRue; story of the island; a haven of hope for refugees, and a meeting place for international crooks

(Stations reserve the right to change above listings without notice)



# Sunday Nov. 25

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:45 9 **Magic Carpet**—Film Short  
"Dinner Party"
- 10:00 4 **"Easy Money"**—Feature Film  
Greta Gynt and Dennis Price in tale of four episodes dealing with various reactions of winners of a football pool
- 7 **America At Church**—Services
- 9 **CET Presents**—Feature Film
- 11:15 7 **Magic Screen**—Film Short
- 11:30 4 **Film**
- 7 **Faith For Today**—Religious
- 9 **Flying Tigers**—Adventure Tale  
"The Corpse That Walked" the enemy tries to get secret plans by drugging a nuclear scientist
- 11:45 4 **Your Future Home**—Ed Cooper
- 12:00 4 **Stairway To Stardom**—Musical  
Pat Vance emcees amateur show
- 5 **Frontiers Of Faith**—Religious  
In cooperation with the Jewish Theological Seminary of America
- 7 **Paddy The Pelican**—Cartoons
- 9 **"Oklahoma Renegades"**—Film  
Bob Livingstone and Duncan Renaldo
- 12:30 4 **Film**
- 5 **American Inventory**—Discussion  
"One in Twelve," drama-documentary on the jury system
- 7 **Amateur Hour**—Chgo. Talent
- 1:00 4 **"Boys Of The City"**—Feature  
Film with Bobby Jordan & Leo Gorcey; East Side Kids take a peaceful mountain trip & run headlong into blackmail and murder
- 5 **How Does Your Garden Grow**
- 1:15 9 **News Views**—Late Information
- 1:30 5 **American Forum Of The Air**  
"Issues and Candidates for 1952" discussed by Gov. Sid McMath of Arkansas, Sen. Edwin C. Johnson (D., Colo.), Rep. Hugh Scott Jr. (R., Pa.), and Frank Blair, moderator
- 7 **Adventures Of Wild Bill Hickok**  
Guy Madison and Andy Devine star
- 9 **Test Lab**—Demonstrations  
Different types of lab tests used on mixers, women's sweaters and men's jackets to give a better idea of what should be purchased. John Ahern, director & coordinator of tests
- 2:00 5 **Fair Meadows U. S. A.**—Drama  
Serial story of the Olcott's, a typical American family; young Jim decides to leave law studies and take a job at the general store
- 7 **Cisco Kid**—Western Movie  
Duncan Renaldo and Leo Carrillo star in "Performance"
- 2:00 9 **"Hellbound"**—Feature Film  
Leo Carrillo & Lola Lane; a girl befriended by a gangster, marries him
- 2:30 4 **See It Now**—Edward R. Murrow
- 5 **Juvenile Jury**—Kids Panel Time  
Jack Barry emcees panel of moppets with Gigi Perreau, Fonda Ruby Plotkin, MaiLan Rogoff, Mary Lou Rowe, Billy Knight, & Charlie Hankinson
- 7 **Adventures Of Kit Carson**
- 3:00 4 **Bowling Sports Classic**  
Films of classic bowling league; Joe Wilson, narrator, introduces bowling stars Ned Day, Paul Krumske and Buddy Bomar, and tells about the prize contest
- 5 **Meet The Press**—Discussion  
Guest: His Excellency Mohammed Kamil Bey Abdul Rahim, Egyptian ambassador to U. S.; Martha Rountree, moderator with panelists: Lawrence Spivak, John O'Donnell, N.Y. Daily News, John Hightower, A.P., and John Henry
- 7 **Jr. Question Air**—Panel Quiz  
Mal Bellairs poses unusual visual questions for panel of pre-high school children; Ed Cooper, timekeeper
- 3:30 4 **Hollywood Opening Night**—Film  
"Crew-Cut" with Bill Williams and Onslow Stevens; an ex-barber in the U. S. Navy undertakes to steal the general's toupee
- 5 **Zooparade**—About Animals  
R. Marlin Perkins discusses "Hoppers, Gnawers, & Burrowers," modifications that enable animals to burrow, gnaw, and hop—Why? How? Where?
- 7 **Space Patrol**—Adventure Story  
A surgical bandage turns out to be the cause of an extremely dangerous adventure involving Buzz Corry, Happy and the fate of the United Planets
- 9 **Miss Bowling Queen Contest**
- 3:45 9 **"Tomorrow At Seven"**—Film  
Feature with Chester Morris, Vivian Osborne; a maniac sends a black ace as warning to each of his victims
- 4:00 4 **Vitamix**—Commercial
- 5 **Gabby Hayes Show**—Tall Tales  
An unusual story about the early use of moving pictures
- 7 **Super Circus**—Variety Stanza  
Claude Kirchner, Mary Hartline, Clifly, Scampy, & Nickey present the Great Rolando, acrobatic balancing act, Sharkey the Seal, Mickey King, flying trapeze, and Evers & Dolores, wire act; in the Side Show, the world's smallest horse, Tom Thumb; also skit "The Restaurant"
- 4:30 4 **Bob Atcher & Sammy Squirrel**
- 5 **Sky King Theater**—Western
- 5:00 4 **Out There**—Science Fiction Tale  
"Susceptibility" tells of an expedition to a lost planet in a time when the universe is run by push buttons
- 5 **Hopalong Cassidy**—Western

(Continued on page 16)

## Talent Salutes Continue

Young, fresh talent is weekly being discovered on Rubin's "Stars of Tomorrow" TV show presented each Sunday on WGN-TV, channel 9 at 9:00 p.m. As a featured part of the program, *TV Forecast*, in cooperation with various neighborhood publications salutes representative talent from chosen sections of Chicagoland in the hope of discovering new "stars of tomorrow."

As a prize for being picked as the top talent, each contestant is entitled to an expense-free weekend at the resort Whitcomb Hotel in St. Joseph, Michigan with a professional engagement there on a Saturday evening when festivities are at their highest.

The *TV Forecast* Merit Certificate is presented on the Rubin's show in recognition of outstanding achievement on the part of each winning contestant.

Next Sunday, December 9th, Norwood Park, Edison Park and the Higgins Road area will be represented, the winning act to appear with Mr. Rubin and a representative of *TV Forecast* who will award the certificate of Merit.

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# WBKB

## SUNDAY NOV. 25—cont'd

- 5:00 7 **Ted Mack's Family Hour**  
9 **Football Highlights On Film**  
Northwestern vs Illinois game with commentary and discussion by Jack Brickhouse and Don Burson
- 5:30 4 **Star Of The Family—Variety**  
Husband-wife team Peter Lind Hayes and Mary Healy welcome actress Grace Hayes, Xavier Cugat, Joe Frisco, and Abbe Lane
- 5:45 9 **Powerhouse Of Sports—Talk**
- 6:00 4 **Gene Autry Show—Western**  
"Bandits of Boulder Bluff." Autry and Sheriff Pat Buttram get involved in a gold dust robbery and a murder
- 5 **Sound-Off Time—Comedy Antics**  
Bob Hope, guest emcee, presents William Bendix, Lina Romay
- 7 **Paul Whiteman Revue—Variety**  
Maestro Whiteman, Earl Wrightson, Maureen Cannon and guest Mimi Benzell honor composer Harold Arlen; tunes: "I Love a Parade," "For Every Man There's a Woman," "My Shining Hour," "Get Happy," and "Over the Rainbow."
- 9 **Jesse Owens' Showtime—Music**  
Variety talent show
- 6:30 4 **This Is Show Business—Variety**  
Clifton Fadiman, host, with panelists George S. Kaufman, Sam Levenson and Wendy Barrie; guests: Joey Bishop, comedian, Larry Douglas, singer, and Bobby Lane and Claire, dance team
- 5 **Young Mr. Bobbin—Comedy**  
New position is open at bank, so aspiring Alex starts apple-polishing
- 7 **By-Line—Suspense Adventure**  
Betty Furness stars as Harriet Hildebrand, wire service reporter
- 7:00 4 **Toast Of The Town—Variety**  
Ed Sullivan emcee presents guests James Barton, Evelyn Knight, Brani & Valenti, comedians from Italy, Bob Scherrer, dancer, Texas Tommy and Baby Doll, pony act
- 5 **Comedy Hour—Variety Time**  
Starring Eddie Cantor with Cesar Romero, singer Eddie Fisher, and Harvest Moon Festival winner, singer Betty Graham
- 7 **That I May See—Religious**  
Story of Bartimeus, the blind man whom Christ healed, film with Jeffrey Lynn & Ruth Hussey in cooperation with Family Rosary Crusade
- 9 **Chicagoland Newsreel Review**
- 7:30 9 **Pentagon—Washington—Talks**  
Discussion on psychological warfare, with Arthur E. Verbois and Col. Silas E. Decker

# SUNDAY NOV. 25—cont'd

- 8:00 **4 Fred Waring Show—Musical**  
Mr. Waring presents a musical tribute to composer Richard Rodgers and the late Lorenz Hart featuring Mr. Rodgers
- 5 Television Playhouse—Drama**  
"The Eleventh Ward" with Margaret Phillips, Penny Hays, Lydia St. Clair, Addison Richards; dramatic story of Elizabeth Blackwell, America's first woman doctor
- 7 Dell-O-Dell Show—Variety**
- 9 Rocky King, Detective—Drama**  
"Wanted Driver" a crooked used car dealer is murdered
- 8:30 **7 Marshall Plan In Action—Film**
- 9 Plainsclothesman—Drama**  
"Double Triangle" a wealthy socialite is found brutally murdered
- 9:00 **4 Celebrity Time—Quiz Session**  
Guests, Kitty Carlisle and Boris Karloff discuss mystery stories with panelists Jane Wilson, Herman Hickman, and host Conrad Nagel
- 5 Red Skelton Show—Comedy**  
Music by Dave Rose's orchestra
- 7 Hour Of Decision—Religious**
- 9 Stars Of Tomorrow—Variety**  
All winner show; Lee Bennett, emcees and awards the prize
- 9:30 **4 What's My Line?—Panel Quiz**  
John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf, Hal Block, and Arlene Francis
- 5 Leave It To The Girls—Chats**  
Moderator Maggi McNellis with panelists: Ann Sheridan, Binnie Barnes, Eva Marie Saint, Eloise McElhone; male guest: Bill Stern
- 7 Youth On The March—Religious**
- 9 Courtesy Theater—Feature**  
"Bush Pilot" feature film (1st showing) with Rochelle Hudson, Jack LaRue; fast-moving story of pioneers of the air
- 10:00 **4 "Neath Brooklyn Bridge"**  
Adventure with the East Side Kids
- 5 Weatherman—Clint Youle**
- 7 "Midnight Warning"—Feature**  
Claude Dell and Bill Boyd
- 10:10 **5 Dorsey Connors—Helpful Tips**
- 10:15 **5 Alex Dreier—News Report**
- 10:30 **5 Sports Star Time—Tom Duggan**
- 11:00 **5 "Case Of Missing Heiress"**  
Julia Lang and Valentine Dyall
- 9 Rosereel Theater—Feature Film**  
"Double Cross" with Synne Gibson, Kane Richmond, John Milian; action story about municipal graft and how the law fights against it
- 11:30 **4 Eloise Salutes Stars—Talks**  
Guest: Mischa Auer, movie comedian  
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# Monday Nov. 26

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4 5 7 9

- 10:00** 4 **Breakfast At The O'Neils**  
7 **Woody & Virginia Kloss**—Variety Informal Mr. & Mrs. show  
9 **Your Figure Ladies**—Fogarty
- 10:30** 4 **Tel-A-Shopper**—Betty Whitney  
5 **Assembly VI**—Film Reports Review of U.N. General Assembly meeting in Paris, France  
7 **Dennis James Show**—Variety Audience participation, assisted by "girl Friday" Julia Meade  
9 **Strike It Rich**—Quiz
- 11:00** 4 **Creative Cookery**—Recipes Marshmallow pecan and cocoanut puffs, corn bread, and corn sticks & muffins  
5 **Ruth Lyons' 50 Club**—Gags  
7 **Frances Langford-Don Ameche** Guests: Lee Tracy, Karlos & Lazinne, dance team, and Fran Lee (Mrs. Fixit)  
9 **Egg And I**—Serial Story
- 11:15** 9 **Love Of Life**—Serial Story
- 11:30** 5 **Norman Ross' Varieties**  
9 **Search For Tomorrow**—Serial
- 11:45** 9 **Individually Yours**—Chats Celeste Carlyle designs for you
- 12:00** 4 **Film**  
5 **Meet Mintz**—Piano Melodies  
7 **Bob And Kay Show**—Variety Guest: George Schick, conductor of Chgo. Young People's Symphony Orch., also a Scottish festival celebrating the feast of Haggis  
9 **Hi Ladies**—Tommy Bartlett
- 12:15** 5 **Newsroom**—Late Information
- 12:30** 4 **Garry Moore Show**—Variety Winston L. Mittenjuice visits with Garry, Ken Carson & Denise, Lor  
5 **Your Luncheon Date**—Musical Virtuoso on the accordion, Art Van Damme and Quintet supply music; Hugh Downs furnishes conversation and pert Bette Chapel sings
- 12:45** 9 **News Headlines**—Spencer Allen
- 1:00** 5 **Feature Film**  
9 **Chicago Cooks**—Recipe & Tips Kay Middleton describes the procedure and presents household hints
- 1:30** 4 **First Hundred Years**—Serial
- 1:45** 4 **Ransom Sherman Show**—Antics General nonsense on homemaking
- 2:00** 4 **Frazier Thomas Show**—Variety  
5 **Miss Susan**—Susan Peters  
7 **Beulah Karney Show**—Cooking Beulah presents a special Christmas feature "Christmas of the Nations" (Continued on page 20)





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# MONDAY NOV. 26—cont'd

- 2:00 9 **Let's Have Fun**—Variety
- 2:15 5 **Here's Looking At You**—Tips  
Richard Willis, fashion and beauty expert, prescribes for you
- 2:30 5 **Bert Parks Show**—Music-Variety  
Tunes: "El Rancho Grande," "La Cucaracha," "Someone To Watch Over Me," "Fresh As a Daisy," "The Ranger's Song," and "Where Or When"
- 7 **Barbara Moro**—Creative Ideas
- 3:00 4 **"Headline Woman"**—Feature  
Film with Heather Angel, Roger Pryor; story of a newspaper woman's effort to stay out of the limelight
- 5 **Kate Smith Hour**—Variety  
Guests: John Butler, Alice Pearce, Ray Douglas and the three Kanazawa boys, jugglers
- 9 **Russ Davis Show**—Commentary
- 4:00 4 **Bill Evans Show**—Musical  
Variety, chatter, and interviews
- 5 **Hawkins Falls, Pop. 6200**  
Knap and Lona Drewer receive a visit from "The Antiques," three unusual business partners in the foundry
- 9 **Telephone Game**—Quiz Contest  
Join Harold Isbell and Jane Quinn; your number may be the lucky one
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Assembly**—Military Questions  
Chief Corey presents guests from the Civil Air Patrol
- 5 **Howdy Doody Show**—Kids Fun
- 7 **"Men Of Action"**—Feature  
Frankie Darro and Gloria Shea
- 9 **Trail Blazers' Theater**—Western  
"Silent Valley"
- 5:00 4 **Kids Karnival Kwiz**—Film
- 5 **Cactus Jim**—Western Film
- 5:30 4 **Silhouettes Of The West**—Songs
- 5 **Visit With Cactus Jim**—Yarn
- 7 **Tom Corbett Space Cadet**
- 9 **Cinnamon Bear**—Film Short
- 5:35 5 **Weatherman**—Clint Youle  
Friend Clint cheerfully forecasts the weather; will it rain or shine?
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**  
"Cafeteria Candlelight" comedy
- 7 **Uncle Mistletoe**—Adventures  
It's time for another story by that jolly little fellow about his friends
- 9 **Foto-Test**—Marty Hogan Quiz
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson  
Events of the day in the sports throughout the nation
- 5 **Kukla, Fran, & Ollie**—Puppets  
Music, songs and delightful conversation from our little friends
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Top O' The Weather**—Russ Reed

- 6:15 4 **Ulmer Turner And The News**
- 5 **Bob And Ray**—Comedy  
Bob Elliott and Ray Goulding
- 6:20 7 **Sports Highlights**—John Bryson  
Latest sports events
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Adventures  
Vivian Blaine and Pinky Lee star in story of a stage-struck young singer and her ardent admirer who complicates her life in a well-meaning way
- 7 **Hollywood Screen Test**—Drama  
Emcee Neil Hamilton introduces young actors and actresses with assistance from Vanessa Brown
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show**—Musical  
Tunes: "Shrimp Boat," "My Concerto," and "With A Song In My Heart." Guest: Rosemary Clooney
- 5 **News Caravan**—John C. Swayze
- 9 **Chicagoland Newsreel**—News
- 7:00 4 **Video Theater**—Drama  
"Danes Are Poison" with Nina Foch; six nurses rent a large house and run into contract difficulty
- 5 **Paul Winchell—Jerry Mahoney**  
Music, comedy, & the "What's My Name" quiz with guest contestants
- 7 **Mr. District Attorney**—Drama  
"The Case of the Dangerous Clown" a wild drinking party involves a celebrated stage star, his wife and press agent in an unpleasant accident
- 9 **Armchair Adventures**—Film  
"Windjammer"
- 7:30 4 **Arthur Godfrey's Talent Scouts**  
Musical variety with professionals
- 5 **Voice Of Firestone**—Musical  
Guest soloist, Bidu Sayao, soprano sings "Gavotte" from opera "Manon," Reynaldo Hahn's "Si Mes Vers Avaient des Ailes," "They All Dance The Samba," and "Long, Long Ago," also an Army & Navy medley by the orchestra & chorus
- 7 **"Swing It Professor"**—Film  
Feature with Pinky Tomlin, Paula Stone; a professor of classic music in small college resigns because his pupils want swing
- 9 **Johns Hopkins Science Review**
- 8:00 4 **I Love Lucy**—Comedy Drama  
Lucille Ball & Desi Arnaz star with William Frawley & Vivian Vance; Superstitious Lucy holds a seance that produces out-of-this-world results
- 5 **Lights Out**—Drama  
"Beyond That Door" with Richard Greene; spiritualist uses his dead wife as medium for his experiments
- 9 **Feature Film**
- 8:30 4 **It's News To Me**—Panel Quiz  
John Daly, host, and guest panelist
- 5 **Somerset Maugham Theater**  
"Home And Beauty" with Constance Bennett; celebrated actress' husband is killed while mountain climbing and she prepares to marry his best friend

## MONDAY NOV. 26—cont'd

- 8:30 7 Crusade In The Pacific**—Film  
"Stepping Stones To the Philippines"
- 9:00 4 Studio One**—Drama  
"Dangerous Years" with Harry Townes, Frances Fuller, Maria Riva; Story of a manufacturer's wife, who, at the age of 42, tries to recapture her youth
- 7 Front Page Detective**—Drama
- 9:30 5 Who Said That?**—Quote Quiz  
Walter Kiernan subbing for Bob Trout questions John C. Swayze, & guests: Robert Ruark, Joy Hodges and Dr. Roy K. Marshall
- 7 Studs' Place**—Informal Variety  
Studs Terkel, proprietor, Chet Roble, jazz pianist, Win Stracke, guitar player, and Beverly Younger, waitress
- 9 Bears Quarterback Club**—Visits  
Red Grange, mc, discusses Bear games
- 10:00 4 Ernie Simon**—Curbstone Cutup  
Ernie converses with the crowd at the corner of State & Lake
- 
- 5 Weatherman**—Clint Youle
- 7 Page One**—News And Sports
- 9 "Two Wise Maids"**—Feature  
Donald Cook, Lila Lee, Jackie Searle
- 10:10 5 Dorsey Connors**—Helpful Ideas
- 10:15 4 Today In Sports**—Interview
- 5 Clifton Utley And The News**
- 10:30 4 Sarah Churchill Show**—Visits  
Informal interviews with Miss Churchill & husband Anthony Beauchamp; Russell Crouse, co-author of "Life With Father" is their guest
- 5 Let's Look At Sports**—T. Duggan
- 7 Handy**—Tips And Ideas
- 10:45 4 Wendell Hall**—Musical Session
- 5 Herbie Mintz**—Musical Show
- 11:00 4 Murder Before Midnight**—Film  
"The Ghost Walks" with John Miljan, June Collyer; an escaped lunatic kidnaps several Broadway actors and holds them captive in a vault
- 5 "South Of Pago Pago"**—Film  
Feature (1st showing) with Victor McLaglen, Jon Hall, Frances Farmer; skipper steers a large sailing schooner to isle where natives have repulsed invasions of white men for yrs. (pt. 1)
- 7 Austin Kiplinger And The News**
- 11:30 4 Midnight Edition**—Ulmer Turner
- 9 "Captain Caution"**—Feature  
Film with Victor Mature, Bruce Cabot, Vivienne Osborne, Leo Carillo; a ship is overtaken and possessed by English sailors in the war of 1812
- 12:00 5 "Drums Of The Desert"**—Film  
Feature with Ralph Byrd & Lorna Gray; tale of sacrifices of two men in Foreign Legion, in love with the same woman
- 1:00 9 Chicagoland Newsreel**—Reports  
(Stations reserve the right to change above listings without notice)

## Shows Open to Public

**WENR-TV**—20 N. Wacker Dr., Chicago 6, Ill. AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCivic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance). "Sachs Amateur Hour," Sunday 12:30-1:30 p.m. "Chicago Symphony Chamber Orchestra," Tuesday 9:30-10:00 p.m. "Don McNeill TV Club," alternate Wednesday's 8:00-8:30 p.m. "Courtesy Hour," Friday 10:00-11:00 p.m. "Hollywood Junior Circus," 9:30-10:00 a.m. "Hail The Champ," Saturday 5:30-6:00.

**WGN-TV**—435 N. Michigan, Chicago 11, Ill. SU 7-0100. Tickets: Guest Relations, WGN Building. Jesse Owen's "Dixie Showtime" 6:00-7:00. Rubin's "Stars of Tomorrow," Sunday 9-9:30 p.m. "Let's Have Fun" Goldblatt's State St. Store, 8th Floor Monday thru Friday 2:00-3:00 p.m. "Down You Go," Friday 8:00-8:30. "Hi Ladies," Monday thru Friday 11:30-12:00.

**WBKB**—190 N. State, Chicago 1, Ill. RA 6-8210. "Ernie Simon's Curbstone Cutup," Monday thru Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Creative Cookery," Monday thru Friday 11 a.m. Write program for tickets. "Fun and Features," Monday thru Friday 2:00-3:00. Order tickets thru program.

**WNBQ**—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287.

TV Forecast on Sale  
at all Leading Newsstands



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Detective"

MONDAYS - 9 PM

Presented by Guild Wines

CHANNEL 7

WENR-TV

# SURPRISE! HOLLYWOOD TURNS OUT GOOD TV

by JACK MABLEY

Halfway through Jack Benny's first show this fall, somebody pushed a button, the scenery did flip flops, and before we knew what was happening, the scene had changed from a city street to a hillbilly farmyard.

Right at that moment a lot of viewers, including myself, realized something that had been fogging around in our minds ever since September—Hollywood is turning out some top grade television. I'm even ready to concede that they're as good as they said they'd be. They're not producing the quantity they had predicted, but the quality is there.

The Benny show itself was as great a piece of comedy as anything that New York has ever turned out. Benny got half his laughs merely with the expression on his face. They didn't clutter up the show with Mary, Rochester, Phil Harris, Dennis Day, or the Maxwell. Somebody out there was smart enough to know that when you have good comedy writers, and a man like Benny to deliver the lines, jugglers, chorus girls and extra added attractions merely louse up the show.

*Red Skelton's show is an almost identical example. The show is all Skelton, with no sideshows or distractions. It is simple. There is real showmanship in this restraint.*

There is the Groucho Marx show. It is on film, but the quality of the film is so good few viewers object. The format is simplicity itself—Groucho sits on a stool and talks to people. No scenery, no gimmicks, no production. Just one guy—loaded with talent.

And by now you must have noticed how good the lighting is on the Hollywood shows. The lighting on the New York variety shows is a disgrace to television.

Most viewers, anticipating the onslaught of TV shows from Hollywood, were prepared for garish super colossal

productions with blaring bands and endless lines of chorus girls and two jugglers for every one that New York could put on. The quality of the Pacific Coast shows has been one of the pleasantest surprises given us yet by television.

Of course some Hollywood people are glibly assuring the world at large that within a few years, Hollywood will be to television what it is to the movies—in other words, the whole works. They say that 70 or 80 per cent of all TV shows will be on film, and most of the live shows will come from Hollywood.

I think that is a lot of bunk. While we may be writing off New York as a poor second in variety and comedy shows, it will be hard to match New York production of dramatic shows, and they are becoming increasingly important as the most popular kind of television programs. I'm a minority opinion in this one, but I think that the Fireside Theater, made in Hollywood on film, is third rate compared with any of the live dramatic shows from New York.

*New York's dramatic shows have the flavor and know-how of Broadway, and no other city can match it.*

So with the early returns in, Hollywood definitely has shown up New York in the comedy field.

And where does Chicago fit in the television picture. Well, we're approximately 2,000 miles from Hollywood, and 1,000 miles from New York. The city is located on Lake Michigan, and is known for its interesting climate. Chief industries are machine tools, meat, and printing. Television? That's a subject for another column.

*Next week, columnist Jack Mabley goes out on a limb and picks his individual favorites in the Awards Poll race. You may not agree, but you'll find it stimulating.*



Tomi Thurston, a typical young Chicago starlet, registered with Radio Talent two years ago. One of the first things Tomi learned in her personal interview with Mary Dooling, director of the agency, was that babushkas and flat heeled shoes are out. Grooming is important to the starlet who wants to succeed.



After several silent appearances in commercial films and television spots, Tomi gets her first speaking part. Here she runs over the script with Mary Dooling and Mary Doherty.



Waiting for an audition, Tomi takes time out to touch-up her makeup and rest her tired feet. Young actresses in search of a job can cover miles each week before they succeed in an audition.

# Talent -

## WHO SUPPLIES IT?

Chicago Performers Find  
Contacts, Guidance, Jobs  
Through RADIO TALENT

forecast for women

**T**ALENT is big business!

To those in the profession, it is serious business. The big job of guiding young and untried talent, the demanding job of scheduling work of popular performers and the all-important job of giving impetus to the entertainment field in a given city often falls to the talent agency.

Where *does* the raw performer go for career guidance? Where does a producer seek the ingenue lead for a TV dramatic show? Where does an advertising agency find the right person to sell a product? And where does a sponsor find THE announcer to handle his television show?

The answer, in Chicago, to all four questions, the source of all three performers could be Radio Talent, an agency that outgrew its name six months after it opened.

Radio Talent was organized on June 1, 1948 by Chicago talent for Chicago talent. These performers felt a need for a central clearing house for actors and actresses, a central agency to make their contacts and handle their business transactions. With this purpose and a registration of 10, Radio Talent opened its doors.

That Radio Talent has met this need during the three and a half years that it has been in existence is attested to by the over 3,000 performers now registered with them. They include acts of all types and descriptions.

Continued on page 24



Continued from page 23

They range in age from six months to 80 years.

When the agency opened in 1948, its work was primarily in radio, but within six months they met a new medium which was to place greater demands on talent than any other phase of show business—TELEVISION!

Where radio could use one performer over and over again in related roles, in similar commercials, television demanded a never ending supply of new faces, new personalities and new voices. Where radio could double or treble the voice of an announcer in one commercial, television needed two, three or four persons to put across the same message.

Mary Dooling, the personable and popular director of Radio Talent, soon found she had need for new classifications of performers. Models which were useless in radio soon became a must to meet the needs of their clients.

"Today we can follow through from beginning to end on the sales program of a client," she told us this week. "We can supply the talent for their TV commercial films, the performers for their slide film announcements and the models for their sales promotional meetings. We offer a complete service."

Chicago is the center of television's commercial film and slide film industry, with Radio Talent doing the bulk of the casting in the area in this field. Clients



Tomi auditions for a client for a musical spot on a local show. She would like to sing as well as act in television; she has done work with Eastern stock companies and is now studying voice.

by Patricia Cooper

come from all over the country seeking the right person to represent their product on television and most of them eventually stop at the offices of Radio Talent.

Commercial films made at Wilding, Sarra, Atlas and Vogue-Wright film studios are usually cast through the agency. Kay Westfall and Toni Gilman, two of Chicago's loveliest TV stars, both have made commercial films through Radio Talent for New York originated shows.

An interesting sidelight on commercial film work in television is the prohibiting of a performer from making another film for the same firm for a period of two years. This is to prevent the same star from turning up one week as a salesclerk plugging a product, then two weeks later as a typical housewife who uses it.

In Chicago there is no union governing film work. Radio Talent has worked to establish rates and regulations for performers, at the same time evolving rules which also protect the producer.

"We have a two-fold responsibility in casting," Mary explained. "We must size up a performer's abilities and cast them accordingly, making sure we don't cast them in roles for which they are not ready. This could spoil a career. Second, we must not foul-up production



A smartly dressed, confident Tomi strides into a television studio ready for an evening's performance. She is seen on the commercials for a local fur company and was a recent semi-finalist in the Miss Chicago TV contest.

editor, forecast for women

for the producer by sending him the wrong person. We guarantee the performance of everyone that we place."

Because it knows the availability of performers through frequent checks of its files, Radio Talent can contact a performer quickly for a job. It then represents the person, seeing that he or she receives the correct fee for the work and that conditions of work are in keeping with the dignity of the work.

As a follow-through on a placement, the agency must see that the performer receives instructions on the job, the script, and that he has the proper wardrobe and arrives on time. All this is an aid to the producer.

Assisting Mary in her gargantuan task of casting for Radio Talent is her brother Martin Dooling. Together they personally interview every applicant for registration with the agency. They appraise their talent, advise on fields of concentration and recommend further study when it is needed. They are assisted in turn by three staff members.

Women performers are given advice on make-up and wardrobe, the latter important to furthering their careers for most must supply their own wardrobes for jobs. Therefore, if it is a choice between something special and something that can be worn on-camera, the latter will take precedence.



Best of all are the days when there is a check awaiting for her services. Miss Dooling gives smiling approval to this young hopeful while Eileen Linehan gives Tami her check. Tami will pay agency only official 10 percent.

There is no fee for registration with Radio Talent and no fee is collected from a registrant until he is placed through the agency; then it is the 10 per cent provided for under the Illinois licensing laws.

Personnel registered with Radio Talent has the benefit of their tie-ups with agencies in New York and Hollywood, through which they can find jobs should they find it necessary to leave Chicago. However, the agency is a strong booster of Chicago as an entertainment center, pointing out that many of our most talented performers prefer to remain in the city, and that most top talent came originally from the middle west.

Other services of the agency are its comprehensive picture files, large library of recordings of announcers and narrators and facilities for live and film auditions of performers.

Television performers placed recently by the agency include Barbara Becker, featured vocalist with the "Wayne King Show," Art Hern on "Kids Karnival Kwiz," and Jim Bannan, who announces some of the Clifton Utley stanzas.

To those who would succeed in this highly competitive field, Mary Dooling recommends having a cooperative spirit, a willingness to work, talent, and the ability to take constructive criticism. Combine these qualifications with a simplicity and humility of manner and the young hopeful should reach that star.



Looking less and less like the babushka clad young girl who came to Radio Talent two years ago, Tami, who is now under exclusive contract to the agency, steps into the car of a friend after another successful performance. She has just completed a WAVE training film made at Great Lakes.

## LETTERS to the editor

Continued from page 4

Babs Bel Geddes, the finest young actress in the biz. Groucho and Skelton, one-two in that order for laughs. Tom Duggan, the most obnoxious sports-caster of the decade. Dorothy Collins, cutest cutie crossing the cable. . . . Oh, yes, throw in Uncle Miltie, Arthur Godfrey and Ted Mack on the debit side of the ledger.

Chicago, Ill.

**BUD BALLOU**

. . . it makes me blush for shame, when I see how naked some of the ladies come on the screen. Couldn't they cover up a little more—even straps would help some. Last Monday evening I had to turn off one of my favorite programs because the lady that sang had so little on, from the waist up, it was shameful.

Chicago, Ill.

**MRS. O. T. PATTERSON**

Will you kindly advise if Wayne King wears a toupee as we see him on his Thursday night . . . program.

Hammond, Ind.

**MARY GLUCKSMAN**

(Ed. note—Our forestry scout reports the vegetation is real)

If any more girls are interested in joining The Bill Lawrence Fan Club, please write for information to 2914 W. Irving, Chicago 18.

Chicago, Ill.

**DIANE SCHLICHTING**

Why do they have so many old English movies on early in the evening and so many good modern movies when it is time to go to bed?

Kenosha, Wis.

**V. GENTILE**

(Ed note—Television is getting so expensive that many sponsors must decide between a good time period (which is expensive) or new films, also expensive)

. . . The afternoon programs are far more interesting as they tell of their product and go back to the program and I know they sell far more merchandise than the long-winded ones.

Chicago, Ill.

**MRS. E. NEUMANN**

We think your We Recommend page doesn't have the programs listed under the right titles.

Gary, Ind.

**CAROL BRUCE & BETSY ELLIOTT**

(Ed. note—In cases where a star is better known than the program title, the National Television Review Board lists it that way for easier identification)

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yourselves

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**EXPOSITION**

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**2:00 PM**

**WNBQ**  
**NBC**  
**CHANNEL 5**



# Tuesday Nov. 27

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 10:00** 4 **Breakfast At The O'Neils**  
7 **Woody & Virginia Kloss Show**  
9 **Your Figure Ladies—Fogarty**
- 10:30** 4 **Tel-A-Shopper—Betty Whitney**  
7 **Dennis James Show—Interviews**  
Studio audience competes for prizes  
9 **Strike It Rich—Quiz Time**
- 11:00** 4 **Creative Cookery—F. Pope**  
Italian stuffed lafagne  
5 **Ruth Lyons' 50 Club—Informal**  
Folksy chatter program from Cinn.  
7 **Frances Langford-Don Ameche**  
Variety program featuring specialty acts, interviews with and performances by guest celebrities; music by Tony Romano; guests: Mavis Mims, dancer; also Jimmy, Joan, Jene, and Jimae, a family group with magic and music  
9 **Egg And I—Serial Drama**
- 11:15** 9 **Love Of Life—Serial Drama**
- 11:30** 5 **Norman Ross' Varieties**  
9 **Search For Tomorrow—Drama**
- 11:45** 9 **Plan-A-Room—Designs Sets**  
Paul MacAlister demonstrates
- 12:00** 4 **Steve Allen Show—Variety**  
Guests: Howard & Wanda Bell, balancing act, and Andy Russell  
5 **Meet Mintz—Old Time Favorites**  
7 **Jessie DeBoth's TV Notebook**  
Homemaker series with audience participation & recipe demonstrations  
9 **Hi Ladies—Tommy Bartlett**
- 12:15** 5 **Newsroom—Late Information**
- 12:30** 4 **Garry Moore Show—Variety**  
Comedy team of Kirkwood & Goodman  
5 **Your Luncheon Date—Variety**  
7 **Bob And Kay Show—Variety**  
Englishman Mr. Derrick Rust will give commentary on English living today; guests Mr. Murphy & Miss Westfall
- 12:45** 9 **News Headlines—Spencer Allen**
- 1:00** 5 **Feature Film**  
9 **Chicago Cooks—Demonstration**
- 1:30** 4 **First Hundred Years—Serial**  
Jimmy Lydon and Olive Stacey star
- 1:45** 4 **Lucky North Show**
- 2:00** 4 **Frazier Thomas Show—Variety**  
Chatter, interviews and music  
5 **Int'l Livestock Exposition**  
Judging and selecting of Grand Champion Steer, from the Amphitheater  
7 **Housewives Holiday—Kirchner**  
Claude and Ruth Kirchner emcee  
9 **Let's Have Fun—Hank Grant**
- 2:30** 7 **Barbara Moro—Creative Ideas**  
New sewing tricks and designs

- 3:00** 4 **"Ellis Island"—Feature**  
(For description see Sat. 12:00 midnite ch. 4 listing)
- 5 **Kate Smith Hour—Variety**  
Guests: Evalyn Tyner, Vince & Gloria Haydock, tap dancers, and Akim Tamiroff in a dramatic sketch
- 9 **Russ Davis Show—Interviews**
- 4:00** 4 **Bill Evans Show—Variety**  
5 **Hawkins Falls, Pop. 6200**  
Roy Drewer finds the father he needs in Knap  
9 **Telephone Game—Harold Isbell**  
Here's a game, ladies you all can enjoy participating in
- 4:15** 5 **Gabby Hayes Show—Tall Tales**
- 4:30** 4 **Assembly—Military Talks**  
Navy Chief Joe Corey interviews members from the Marine Corps  
5 **Howdy Doody Show—Variety**  
7 **Sagebrush Theater—Western**  
"Alias John Law"  
9 **Trail Blazers' Theater—Western**  
"Santa Fe Rider"
- 5:00** 4 **Kids Karnival Kwiz—Games**  
5 **Cactus Jim—Western Feature**
- 5:30** 4 **Silhouettes Of The West—Music**  
5 **Visit With Cactus Jim—Story**  
7 **The Chimps—Film Short**  
"Room For a Night"  
9 **Cinnamon Bear—Film Short**
- 5:35** 5 **Weatherman—Clint Youle**
- 5:45** 4 **Window Shopping—Commercial**  
5 **Public Life Of Cliff Norton**  
"Burglarproof That Dinner Party"  
7 **Adventure Theater—Stories**  
"Law of the Wild" No. 10  
9 **Foto Test—Marty Hogan Quiz**  
Merchandise awards for ladies
- 5:50** 5 **Clifton Utley And The News**
- 6:00** 4 **Sports & Comments—Bob Elson**  
5 **Kukla, Fran & Ollie—Puppets**  
A visit with the Kuklapolitans  
7 **Paul Harvey With The News**  
9 **Captain Video—Adventures**
- 6:10** 7 **Top O'The Weather—Russ Reed**
- 6:15** 4 **Ulmer Turner And The News**  
5 **Bob And Ray—Comedy Skits**
- 6:20** 7 **Sports Highlights—John Bryson**
- 6:30** 4 **CBS News—Douglas Edwards**  
5 **Dinah Shore Show—Musical**  
7 **Beulah Show—Comedy Skits**  
Ethel Waters stars as mediator in Henderson's bustling household  
9 **Spencer Allen And The News**  
News, pictures, and financial report
- 6:45** 4 **Stork Club—Interviews**  
Sherman Billingsley is host to Peter Lind Hayes and Mary Healy, and Peter's mother, Grace  
5 **News Caravan—John Swayze**  
9 **Chicagoland Newsreel—News**



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**SATISFACTION GUARANTEED**... If you are not satisfied, return the contract within ten days and your money will be refunded. Coverage starts 15 days after application is received.

## TUESDAY NOV. 27—cont'd

- 7:00 4 **Frank Sinatra Show—Variety**  
Guests: Lucille Ball and Desi Arnaz
- 5 **Star Theater—Comedy-Variety**  
Milton Berle host presents guests Janis Paige, Owen Magiveney, quick change artist, and Wm. Warfield, singer
- 7 **Charlie Wild, Detective—Drama**  
John McQuade stars
- 9 **Health Talk—Explanations**  
"Is Boxing Safe?" discussed by Dr. Robert R. Mustell, medical director of C.Y.O. with Dr. Van Dellen
- 7:30 7 **How Did They Get That Way?**  
Isabel Leighton conducts discussion on various phases of psychology
- 9 **Keep Posted—Current Events**  
Lawrence Spivak and Martha Rountree discuss current topics with eight important public figures
- 8:00 4 **Crime Syndicated—Drama**  
Rudolph Halley narrates drama based on case material from files of the Senate Crime Investigating Committee.
- 5 **Fireside Theater—Film Drama**  
"Not A Bit Like Jason," with Lynn Roberts, John Sutton; comedy about a young widow, still under the influence of her late husband
- 7 **Big Ten Game Of The Week**  
Illinois at Northwestern football game on film, narrated and commented upon by Jack Drees
- 9 **Cosmopolitan Theater—Drama**  
"Time To Kill" with John Forsythe and Torin Thatcher; an average G.I. is willing to gamble for money or a pretty girl, but will he gamble for a man's life?
- 8:30 4 **Suspense—Mystery Drama**  
"Mikki" drama of a young socialite who hunts the murderer of her parent with only his dying words as a clue
- 5 **Circle Theater—Drama**  
"Brand From the Burning" with Thomas Coley and Grace Kelly, pre-occupation with worldly goods threatens to destroy young minister's effectiveness as a servant of God
- 9:00 4 **Danger—Mystery Drama**  
"The Friend Who Killed" tale of a man who goes to N.Y. to look up his supposedly upright pal
- 5 **Amateur Hour—Ted Mack mc**  
Salute to Seattle, Washington
- 7 **On Trial—Topic Discussion**  
"Should Congress Require that Political Officials Make Public Their Income?" discussed by Sen. Harry P. Cain (R., Wash.) negative witness, his counsel, Samuel M. Lane, and Boris Kostelanetz; Justice Charles W. Colden, N.Y. Supreme Court presides



- 9:00 9 **Royal Playhouse**—Film Drama  
"Boys Will Be Men" with Stephen Salina, Ken Harvey, & Muriel Manzell; tale of overly severe discipline and its results on the child
- 9:30 4 **Take Two**—Sports Quiz  
Jack Drees questions the panel on questions sent in by viewers
- 7 **Chgo. Symphony Chamber Or.**  
Rafael Kubelik conducts orchestra in Riisager's "Concerto For Trumpet," with Adolph Herseth, trumpet soloist; other numbers include Honegger's Symphonic poem "Pastorale D'Ete," and Rossini's overture to the opera "Tancredi"
- 9 **Boston Blackie**—Mystery Drama  
"Beach Murder" a girl's murder on the beach starts Blackie's investigation, Kent Taylor stars as Blackie
- 10:00 4 **Ernie Simon**—Curbstone Cutup  
Ernie holds folksy interviews with the gang under the marquee
- 5 **Weatherman**—Clint Youle
- 7 **Life Begins At 80**—Panel
- 9 **"Swamp Fire"**—Feature Film  
(1st showing) starring Johnny Weissmuller, Virginia Grey & Buster Crabbe
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Late World News**
- 5 **Clifton Utley And The News**
- 10:30 4 **Street Singer**—Musical
- 5 **Let's Look At Sports**—T. Duggan
- 7 **Highlights From College Football Games On Film**
- 10:45 4 **Wendell Hall**—Musical Time
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
- 5 **Feature Film**
- 7 **Austin Kiplinger With The News**
- 11:30 4 **"Daniel Boone"**—Feature  
Film with John Carradine, George O'Brien, Heather Angel; a renegade white man leads the Indians against Boone in effort to stop his journey to Kentucky
- 5 **Sports Newsreel**—Late Data
- 9 **Chicagoland Newsreel**—Data
- 12:00 5 **"Allotment Wives"**—Feature  
Film with Kay Francis, Paul Kelly, Otto Krueger; a ring of women marry soldiers for their allotments
- 12:45 4 **Midnight Edition**—Ulmer Turner
- 1:00 9 **Chicagoland Newsreel**  
(Stations reserve the right to change above listings without notice)

TUNE IN TUESDAY TO

# "Take 2"

The Great Chicago Quiz

BRAND NEW!

NEW  
STARS  
ENTERTAINMENT  
LAUGHS  
PRIZES

**WBKB**  
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*Empire* ROOM  
PALMER HOUSE

# ROBERT



# LEWIS

**T**HAT distinctive middle initial in Robert Q. Lewis' name was placed there for that very reason—to add distinction. The genial fellow with the tickled laugh is the emcee and comedian on the CBS talent splurge "The Show Goes On." And any distinction the young personality might want he's already got—if he *never* doctored up his name with such an unlikely initial.

With his horned rim spectacles and a voice like a Harvard freshman, Lewis first became a familiar personality to radio and TV fans subbing for Arthur Godfrey when the Redhead went on one of his frequent vacations. As usual, Godfrey left behind enough of his Midas influence to make a new star out of his successor and Robert Q. has been around ever since.

*Lewis has not had much chance to become a fullfledged comic in TV, never having regularly wrestled with blonde chorines or exchanged fast gags with other comedians. Instead he has become a kind of professional high priced emcee who is expected to be amusing without being billed as such.*

Ever since 1947 CBS had been grooming Bob for great things but the network was not sure just where his talents could best be employed. His humor ran along the sardonic Henry Morgan line, but like Morgan, he couldn't be expected to maintain a week-to-week barrage of top grade gag material. In spite of this he starred in a radio series called "The Little Show" in 1947, written by the veteran scripter Good-

man Ace. The show—as might have been guessed—just ran out of gas and folded.

Robert Q. was born in Manhattan in 1921 and when he was old enough to point in the general direction of Broadway and gurgle a Tin Pan Alley tune he decided he was going into show business. At 10 he rigged up a record player with a parlor mike and became a juvenile disk jockey in the family apartment. The incurable "show biz" bug had bitten the young stage-struck kid and the disease was a glamorous type malaria he didn't want cured.

After attending the University of Michigan, Bob joined the Air Force and was discharged in 1943. A year later with NBC he headed a morning comedy show, but following in the tradition of disk jockeys at the time, he kidded too many vice presidents and was fired. To this day he bears the same proud scars of network battle that mark such needlers as Fred Allen, Godfrey and Morgan.

*As emcee on "The Show Goes On" Robert Q. is showing the same enthusiasm for the professional talent on the program as he had for himself when first starting out. He eagerly plugs each act on the show to the talent buyers who seldom fail to heed his advice.*

On the personal side, Bob is an eligible bachelor who lives alone in his swanky Manhattan apartment.

*"The Show Goes On" can be viewed Saturday evening at 8:30 p.m. on channel 4 (WBKB).*



High man on a totem pole—with a familiar trade mark, horned rimmed glasses. Robert Q. Lewis kids himself using the Indian prop as a self-caricature

# Wednesday Nov. 28

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 10:00 4 Breakfast Party—Interviews**  
Early morning get-together with Patricia Vance as hostess
- 7 Woody & Virginia Kloss Show**
- 9 Your Figure Ladies—Exercises**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
- 7 Dennis James Show—Variety**  
Household problems, contests, and games for the ladies
- 9 Strike It Rich—Warren Hull mc**
- 11:00 4 Creative Cookery—Recipes**  
How to make date and nut bread and triple deck club sandwiches
- 5 Ruth Lyons' 50 Club—Variety**
- 7 Frances Langford—Don Ameche**  
Music, variety, plus situation comedy with guests: Jean Pierre Aumont, Ruthana, Boris, & Frank Hobi dance team, and a John Fredericks' fashion show
- 9 Egg And I—Continued Tale**  
Pat Kirkland & John Craven star
- 11:15 9 Love Of Life—Serial Story**  
Peggy McCay, Paul Potter, Jean McBride, Marie Kennedy, & Dennis Parnell are featured
- 11:30 5 Norman Ross' Varieties**
- 9 Search For Tomorrow—Drama**  
Continued story featuring Mary Stuart, John Sylvester, & Lynn Loring
- 11:45 9 Travelers' Sketchbook—Film**
- 12:00 4 Film**
- 5 Meet Mintz—Herbie Mintz**
- 7 Gayelord Hauser Program**  
Informative chats with the world-famous nutritionist who illustrates his belief that the eating of proper foods is directly responsible for beauty and good health
- 9 Hi Ladies—Tommy Bartlett**
- 12:15 5 Newsroom—Late Information**
- 7 Bob & Kay Show—Commentary**  
Guests: three top winners of the 4-H Club show, also French singer Pylbie St. Clair
- 12:30 4 Garry Moore Show—Comedy**  
Guest: Lucille Watson, actress
- 5 Your Luncheon Date—Musical**  
Hugh Downs mc with Art Van Damme Quintet supplying music and Bette Chapel vocalizing
- 12:45 9 News Headlines—Spencer Allen**
- 1:00 5 Feature Film**
- 9 Chicago Cooks—Food Prepared**  
Kay Middleton shows us how
- 1:30 4 First Hundred Years—Drama**

TV FORECAST



Boys and girls, today I want to tell you about the little calf who likes to travel. See him in the picture, watching Gail Compton, the owner of "Pet Shop." That's Gay Compton holding the little calf's reins, and right beside her is young Jimmy Vaughn who raised the calf.

Are you an expert on calves? Do you know that this is a Jersey calf? And the most amazing thing—he traveled 1200 miles round trip just to be on "Pet Shop."



Now here are some of my weekly contest winners:

Jerry and Bobby Coleman, Chicago, Ill., Janice Epstein, Chicago, Ill., Tom Evans, Oak Lawn, Ill., Rex Figg, Plymouth, Ind., Ruth E. Fritz, Chicago, Ill., Marsha Kachel, Chicago, Ill., George Racine, Chicago, Ill., Robert Rogan, Chicago, Ill., Elberta Russel, Hammond, Ind., Jeannine Schrader, Chicago, Ill., Karen Schubert, DesPlaines, Ill., Betty Teske, Cicero, Ill., Bevia Whitney, Elgin, Ill., Patsy Whitney, Chicago, Ill.

**THIS WEEK'S CONTEST:** How many kinds of animals can you find on a typical farm? Make out your list and mail it to Uncle Herbie, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, December 1. First prize is \$1; second prize 50 cents; next 12 prizes 25 cents each. In case of ties, winners are decided on neatness and originality.

# WEDNESDAY NOV. 28—cont'd

- 1:30 9 **Chicago Schools In Action**—Film  
Of interest to students and their parents alike will be the home economics classroom demonstration
- 1:45 4 **Ransom Sherman Show**—Variety  
Here's how not to do it
- 2:00 4 **Frazier Thomas Show**—Variety  
5 **Miss Susan**—Susan Peters  
Serial story of a woman attorney
- 7 **Beulah Karney Show**—Foods  
Adventures in the art of cooking
- 9 **Let's Have Fun**—Variety  
Hank Grant mc with Elaine Neblett, Kyle Kimbrough, vocalists; Reno Ton-delli on the accordion
- 2:15 5 **Here's Looking At You**—Beauty
- 2:30 5 **Bert Parks Show**—Musical Treat  
"She Didn't Say Yes," "You Can't Do Wrong Doing Right," "I Been Waiting For Your Phone Call For 18 Yrs.," "All Alone," and "Shrimp Boats"
- 7 **Barbara Moro**—Creative Ideas
- 3:00 4 **"Daniel Boone"**—Feature  
(see description Tues, 11:30 p.m.)
- 5 **Kate Smith Hour**—Variety  
Guests: Hoctor & Byrd, Peggy Taylor Trio dancers, and Tommy Edwards
- 9 **Russ Davis Show**—Melodies  
Informal chatter with Russ & Sylvia
- 4:00 4 **Bill Evans Show**—Musical  
Commentary, chatter, variety, news, and guests comprise session
- 5 **Hawkins Falls, Pop. 6200**  
Knap Drewer and Mike Pargin leave on a selling trip despite signs of misfortune
- 9 **Telephone Game**—Harold Isbell
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Assembly**—Military Talks  
Chief Joe Corey interviews members of the R.O.T.C. from Lane Tech
- 5 **Howdy Doody Show**—Bob Smith
- 7 **Sagebrush Theater**—Western  
"Between Men"
- 9 **Trail Blazers' Theater**—Western  
"Coyote Trail"
- 5:00 4 **Kids Karnival Kwiz**—Games  
5 **Cactus Jim**—Western Feature
- 5:30 4 **Silhouettes Of The West**  
5 **Visit With Cactus Jim**—Tale  
7 **Tom Corbett Space Cadet**  
9 **Cinnamon Bear**—Film Short
- 5:35 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial  
5 **Public Life Of Cliff Norton**  
"How To Borrow Money" comedy
- 7 **Uncle Mistletoe**—Adventures  
Tales of fantasy for young & old with Tony Pony, Obediah Pig, Michael O'Hare, & Humphrey Mouse
- 9 **Foto Test**—Marty Hogan Quiz
- 5:50 5 **Clifton Utley And The News**

- 6:00 4 **Sports & Comments**—Bob Elson  
Late data on sports events
- 5 **Kukla, Fran, & Ollie**—Frolic  
Burr Tillstrom's laugh-provoking puppets in another merry session
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adventures  
Super-sonic world tales
- 6:10 7 **Top O' The Weather**—Russ Reed  
Prediction for tonight and tomorrow
- 6:15 4 **Ulmer Turner And The News**  
News events of vital interest
- 5 **Bob And Ray**—Comedy Antics  
Bob Elliott and Ray Goulding
- 6:20 7 **Sports Highlights**—John Bryson  
Important events of the world
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Adventures  
Starring Pinky Lee and Vivian Blaine in amusing comedy skits
- 7 **Chance Of A Lifetime**—Quiz  
Audience participation with John Reed King emcee, Cindy Cameron, and guest contestants
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show**—Musical  
"Million Dollar Baby," "Sin," and "If Wishes Were Kisses"
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—Events
- 7:00 4 **Arthur Godfrey And His Friends**  
Musical variety with Frank Parker, Marion Marlowe, Janette Davis, the Chordettes, and the Mariners
- 5 **Kate Smith Revue**—Variety
- 7 **Paul Dixon Show**—Variety  
Dottie Mack and Wanda Lewis
- 9 **Feature Film**
- 8:00 4 **Strike It Rich**—Interview-Quiz  
Warren Hull emcee of the "quiz with a heart" their helping hand is Jackie Kelk
- 5 **Kraft Theater**—Drama  
"The Fair Haired Boy" with Frances Helm, Dick Foran, Richard Carlyle, & Nelson Olmstead. Football star flunks an exam and drastic results occur
- 7 **Arthur Murray Party**—Variety  
Hostess Kathryn Murray features young up-and-coming talent as well as top names in show business
- 8:30 4 **The Web**—Mystery Drama  
"Shine, Mister?" a shoeshine boy seeks revenge on a vain lady-killer mobster
- 7 **The Clock**—Mystery Drama  
"Just For the Record." A wire recorder serves as an instrument of murder
- 9 **Silver Quarter**—Musical  
"Chief Silver Streak" with pianist Chuck Cavallo, organist Mary Sinclair, and guitarist Marv Berkman
- 8:45 9 **Our World**—Film Short  
"Behind the Scenes at the Airport"

## WEDNESDAY NOV. 28—cont'd

- 9:00 4 **Blue Ribbon Bouts**—Boxing  
Johnny Bratton vs Kid Gavilan in 10-round welterweight fight from Chicago Stadium
- 5 **Break The Bank**—Quiz Session  
Bert Parks emcee with Bud Collyer and Peter Van Steeden's orchestra
- 7 **Celanese Theater**—Drama  
"Counsellor-At-Law" by Elmer Rice starring Alfred Drake and Ruth Hussey; story of a big time lawyer who has raised himself by his bootstraps from a humble beginning on New York's lower East Side
- 9 **Armchair Theater**—Film Drama  
Films made in Hollywood especially for television with outstanding screen stars
- 9:30 5 **Freddy Martin Show**—Musical  
Variety with Martin's "singing sax," pianist Murray Arnold, and vocalist Merv Griffin. Guest: Sue Bennett in musical panorama of show business during past 60 years with tunes: "Hello, My Baby," "If I Had My Way," "Trolley Song," "Alexander's Ragtime Band," and "Varsity Drag"
- 9:45 4 **Sports Quiz**—Film
- 10:00 4 **Ernie Simon**—Curbstone Cutup  
Impromptu interviews with people from all walks of life
- 5 **Weatherman**—Clint Youle
- 7 **Wrestling From Rainbo Arena**  
Wayne Griffin announces matches
- 9 **"Unknown Guest"**—Feature  
Film with Victor Jory, Pamela Blake, Veda Ann Borg; nephew of miserly couple convinces them to spend some money and take a vacation
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Late World News**
- 5 **Clifton Utley And The News**
- 10:30 4 **Street Singer**—Julio Maro  
Serenade to the ladies along the State and Lake marquee
- 5 **Let's Look At Sports**—T. Duggan
- 10:45 4 **Wendell Hall**—Music Time
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
- 5 **"South Of Pago Pago"**—Film  
(part II) with Victor McLaglen and Jon Hall; see description Mon. 11:00 p.m. listing
- 7 **Austin Kiplinger With The News**
- 11:30 4 **"Wings Of Glory"**—Feature
- 9 **Chicagoland Newsreel**
- 12:00 5 **"Double Trouble"**—Feature  
Film with Harry Langdon, Charles Rogers; comedy about two adult war orphans working in a bean factory
- 12:45 4 **Ulmer Turner With The News**  
(Stations reserve the right to change above listings without notice)

## The Celanese Theatre

in association with the PLAYWRIGHTS  
presents

# "COUNSELLOR- AT-LAW"

by ELMER RICE

starring

ALFRED DRAKE  
RUTH HUSSEY

TONIGHT AT 9:00  
WENR-TV CHANNEL 7

Critics continue to give rave notices to this outstanding series of Broadway hit plays now on TV:

*"In its short career, this one-hour dramatic show has carved out for itself a niche of unusual distinction. It ranks easily among the best programs of its kind on the air."*

—FRED HIFT, Motion Picture Daily

*"The standard of production, acting and direction on this show was of so high a caliber as to establish a mark for other dramatic video shows."*

—The Billboard

*"Celanese Theatre lost no time in establishing itself in the front ranks of television's live dramatic shows. It stood up on every count."*

—DAN JENKINS, The Hollywood Reporter



# Mike Boom says . . .

**C**HICAGO—A new-type show debuting on WBKB Friday, Nov. 23 has already set local TV circles buzzing. It's called "Challenge" and actually stands as a challenge to Chicago performers. The well-known Actors' Club here will channel their finest talent into a series that'll open up a new field to local stars. Here's the pitch: singers, dancers, musicians and thespians will stage performances **OUTSIDE** their proven fields. Already scheduled are such topflight personalities as Studs Terkel, Chet Roble, Jacqueline James, Burr Tillstrom, Fran Allison and Danny O'Neil. The Nov. 23 tee-off will spotlight legit stage star **Brenda Forbes** in her Chicago TV debut.



**FORBES**

Marriage bells will ring Jan. 5 for Super Circus mogul **Don Ruhman** and **Mary Price**, and on Feb. 9 for columnist **Sig Sakowicz** and singer **Domicilla Osikowicz** (better known as **Dee Palmer**). . . . Courtesy Man **Jim Moran** received an award of merit from the Chi Businessmen's Association for his work

## SHOW STOPPER (No. 2)



**Kay Marlyn**, newcomer to the local TV screens, is a featured singer with WBKB's "Fun and Features" variety show, seen Mon. thru Fri. at 2 p.m.

on the City of Hope telethon. . . . **Hal Tate's** "Who's Talking?" show is making a special pitch for major guest talent. Recent luminaries were singers **Connie Russell** and **Jack Haskell**, and actor **John Derek**.

**Success Story**—**Edna Oprean** was a weekly winner in the "Miss U. S. Television" contest. Talent scouts spotted her vocalizing, and now **Edna** (re-named **Jean Cordell**) is a regular on the revamped "Fun & Feature" show. . . . **Bernardine Flynn**, who plays **Lona Drew** on "Hawkins Falls," is heading for New York during December to take part in a soap promotion.

Director **John Alexander**, the mustache king of WBKB, has been added to the staff of Columbia College, teaching announcing, stage craft, etc. . . . Singer **Johnny Desmond**, pint-sized heartthrob of local teen-agers, will star at his own birthday party December 8 at a downtown dept. store. **Prexy Lois King** heads the swoon crew festivities.

Thanks to our warning of last week, local fan clubs are already scurrying around lining up support for their favorites. Groups have already pledged support for **Ernie Simon**, **Toni Gil-**



**DIMITRI**

**man, Hank Grant, Patsy Lee, Jim Dimitri, Bob Atcher, Danny O'Neil** and **Bill Snary**. Some of these Chicago favorites may latch onto one of the beautiful first prize statuettes as a result.

**Confidentially**—Members of the National Television Review Board have been quietly drafting a Citizens' Code for TV programs that may rock the industry as a result. In its final stages of completion, the Code will sum up what's expected of the video executives by U. S. families—in two short pages. As opposed to this simplicity, the recent code drawn up by the station owners themselves covered 28 full typewritten pages, and is so loaded with "whereases, to wits and wherefores" that it's a TV producer's nightmare.

# Thursday Nov. 29

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 10:00 4 Breakfast At The O'Neil's  
7 Woody & Virginia Kloss Show  
9 Your Figure Ladies—Fogarty
- 10:30 4 Tel-A-Shopper—Betty Whitney  
7 Dennis James Show—Quiz  
9 Strike It Rich—Warren Hull mc
- 11:00 4 Creative Cookery—Recipes  
Chaud-froid lobster salad mold  
5 Ruth Lyons' 50 Club—Views  
7 Frances Langford—Don Ameche  
Guests: Bob Hilliard song writer, Jessie Elliott comedienne dancer, and Fran Lee (Mrs. Fixit)  
9 Egg And I—Continued Story
- 11:15 9 Love Of Life—Serial Drama
- 11:30 5 Norman Ross' Varieties  
9 Search For Tomorrow—Tale
- 11:45 9 Interior Decoration—Hints  
How & why by Paul MacAllister
- 12:00 4 Steve Allen Show—Comedy  
Guests: Ann Bayes, 16 yr. old singer, Peggy Taylor Trio dancers, and an interview with Norman Rockwell  
5 Meet Mintz—Musical Show  
7 Bob & Kay Show—Commentary  
9 Hi Ladies—Tommy Bartlett
- 12:15 5 Newsroom—Late Information
- 12:30 4 Garry Moore Show—Variety  
Comedy team of Ross & West, guest  
5 Your Luncheon Date—Musical
- 12:45 9 News Headlines—Spencer Allen
- 1:00 5 Feature Film  
9 Chicago Cooks—Kay Middleton
- 1:30 4 First Hundred Years—Serial  
1:45 4 Luckey North Show
- 2:00 4 Frazier Thomas Show—Variety  
Variety features and guests  
5 Miss Susan—Serial Drama  
7 Housewives' Holiday—Kirchner  
9 Let's Have Fun—Hank Grant  
Music supplied by Reno Tondelli with vocals by Kyle Kimbrough and Elaine Neblett, with Hank supplying chatter
- 2:15 5 Here's Looking At You—Data  
Richard Willis fashion expert mc
- 2:30 5 Bill Goodwin Show—Variety  
Music & comedy with Eileen Barton vocalist and Joe Bushkin Trio  
7 Barbara Moro—Creative Ideas
- 3:00 4 "Wings Of Glory"—Feature  
5 Kate Smith Hour—Variety Time  
Guests: Iva Kitchell, Hammond's Birds, and a fashion spot



DEAR BOSS:

I'm sure that Amos 'n' Andy have made many intelligent and sensitive Negroes ashamed of that slapstick presentation of their people. For that reason those same Negroes and all their white friends must have rejoiced at the triumph of the De Paur chorus on the Chicago Title and Trust program the other night. This group of Negro war veterans was something to shout about. I still can't forget the haunting reverence of their spirituals and by contrast, the jaunty cadence of their sensational "Sound Off" arrangement.

Speaking of contrasts, did you ever watch the commercials on the Evans Fur show the same week you saw the William A. Lewis program? The other night Evans was having some kind of anniversary and so help me, the boss himself—I think his name is Melzer—climbs up on a flower-decked throne and gives us a thrilling syllable-by-syllable account of all the congratulatory messages he's received.

Well, you have no idea how gripping it is to listen to a sponsor relate at first hand the tender regard his fur-workers have for the company and, well . . . I'm still a bit choked up over the whole touching scene. But it did move me to action. I rushed right out and bought a fresh box of Kleenex.

Then by contrast: William A. Lewis commercials simply reach a slim, sleek, fur-encased arm out into your living room. Firmly but ever so delicately, the arm withdraws your wallet, extracts the greenbacks and while you sit there ogling the lovely models and lustrous fashions—your wife is practically wearing a new fur coat. Man, are those terrific commercials!

I don't know how I'll keep up the payments, but man, what style, what luxurious soft pelts, what really beautiful commercials! and models. CHUB

# THURSDAY NOV. 29—cont'd

- 3:00 9 "He Found A Star"—Feature  
Film with Vic Oliver, Sarah Churchill; story of good-hearted theatrical agent who becomes involved with too many women
- 4:00 4 Bill Evans Show—Variety
- 5 Hawkins Falls, Pop. 6200—Serial  
Lona Drewer receives a visit from "The Antiques"
- 9 Telephone Game—Harold Isbell  
Join Jane & Harold as they award the prizes in this quiz contest
- 4:15 5 Gabby Hayes At The Double Bar M Ranch—Western Story
- 4:30 4 Assembly—Military Talks
- 5 Howdy Doody Show—Variety
- 7 Sagebrush Theater—Western  
"Big Calibre"
- 9 Trail Blazers' Theater—Western  
"Caryl of the Mountains"
- 5:00 4 Kids Karnival Kwiz—Games  
Art Hern keeps kids in check
- 5 Cactus Jim—Western Feature
- 5:15 9 Boy's Railroad Club—Films  
Exciting adventures for train enthusiasts of all ages
- 5:30 4 Silhouettes Of The West—Talks
- 5 Visit With Cactus Jim—Chats
- 7 The Chimps—Film Short  
"Inside India"
- 9 Cinnamon Bear—Film Short
- 5:35 5 Weatherman—Clint Youle
- 5:45 4 Window Shopping—Commercial
- 5 Public Life Of Cliff Norton  
"Psychianide of Psychiatry" comedy
- 7 Adventure Theater—Early Amer.  
"Law of the Wild" No. 11
- 9 Foto Test—Quiz Session
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Kukla, Fran, & Ollie—Jolly Fun  
Laugh-provoking trio entertains
- 7 Paul Harvey With The News
- 9 Captain Video—Adventure Tale
- 6:10 7 Top O'The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 5 Bob And Ray—Comedy Antics
- 6:20 7 Sports Highlights—John Bryson
- 6:30 4 CBS News—Douglas Edwards
- 5 Dinah Shore Show—Musical
- 7 Lone Ranger—Western Drama
- 9 Spencer Allen And The News
- 6:45 4 Stork Club—Interviews  
Guest: John Barrymore Jr.
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 Garry Moore Show—Variety  
Comedy sketches and chatter featuring vocalists Ken Carson and Denise Lor

- 7:00 5 Groucho Marx Show—Comedy  
The unpredictable master of ad-libs queries contestants from the studio audience in "You Bet Your Life" quiz
- 7 Stop the Music—Musical Quiz  
Bert Parks mc with Betty Ann Grove, Jimmy Blaine, & "mystery melody"
- 9 Press Conference—Interviews  
Representatives of four newspapers interview, Lee Schooler, moderator
- 7:30 4 Amos 'n' Andy—Comedy Drama  
Amusing skits with Tim Moore as Kingfish, Spencer Williams as Andy, Alvin Childress as Amos, and Horace Stewart as Lightnin'
- 5 Treasury Men In Action—Drama  
"The Case of the Automatic Killer"
- 9 "Behind Green Lights"—Film  
Feature with Norman Foster, Judith Allen: mystery story
- 8:00 4 Alan Young Show—Comedy  
Alan presents skits amusing to every member of the family. Guests include: Connie Boswell singer and Joe Besser comedian
- 5 Ford Festival—Musical Variety  
James Melton emcee with vocalist Dorothy Warenskjold, and guests: Anita Louise, Wally Brown, and the Vieres, monkey act
- 7 Herb Shriner Time—Humor Skits  
Starring the popular Hoosier humorist as narrator in comic situations; also guest celebrities
- 9 Adventures Of Ellery Queen  
Lee Bowman stars as Ellery in drama
- 8:30 4 Big Town—Newspaper Drama  
Pat McVey stars as Steve Wilson of "Illustrated Press" with Julie Stevens as Lorelei in "The Doll" a broken doll at the scene of a murder is the only clue
- 7 Gruen Theater—Film Drama  
"The Case of the Cavorting Statue" starring Cesar Romero and Ann Ruth-erford. A mystery writer is faced with the realism of his fictional plot
- 9 Blue Flame Theater Presents  
Foreign Intrigue—Myst'y Drama  
Jerome Thor and Sydna Scott star as foreign correspondents
- 9:00 4 Racket Squad—Drama  
Reed Hadley as Captain John Brad-dock in "Bill Of Sale" a "con" man who offers "cash tomorrow for credit today" works a familiar fraud on businessmen
- 5 Martin Kane, Private Eye  
Lloyd Nolan stars as the hard-hitting detective in these dramas of mystery
- 7 Paul Dixon Show—Variety  
Dottie Mack and Wanda Lewis
- 9 Bigelow Theater—Film Drama  
"A Case of Marriage" with Marjorie Reynolds, Kent Taylor, Jerome Cowan; a widower contemplates marriage but doesn't know how to break the news to his two teen-age daughters

**THURSDAY NOV. 29—cont'd**

- 9:30 4 **G.I. Joe TV Show—Variety**  
Chief Joe Corey of the Navy presents talent from the Armed Forces
- 5 **Wayne King Show—Musical**  
Theme: Sea Shore, with tunes: "Night of Love," "The Swan," "Sin," "Old Devil Moon," "Getting To Know You," "My Devotion," "It's a Grand Night for Singing," and "Beyond the Sea"
- 7 **At Home Show—Musical Variety**  
Earl Wrightson host with guest
- 9 **400 House Party—Variety**  
Toni Gilman and Ken Nordine invite you to relax with the singing, dancing, and musical talent acts
- 9:45 7 **Carmel Myers Show—Variety**  
Interviews with former movie headlines and review of the history of the motion picture world
- 10:00 4 **Ernie Simon—Curbstone Cutup**  
Join the fun! You may see your friends and relatives
- 5 **Weatherman—Clint Youle**
- 7 **Family Showtime—Film Drama**  
"Eternal Spring" with Ruth Warwick and Onslow Stevens
- 9 **Wrestling From Chgo.—Film**
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Late World News**
- 5 **Clifton Utley And The News**
- 10:30 4 **Street Singer—Musical**
- 5 **Let's Look At Sports—T. Duggan**
- 7 **Dr. Fixum—Household Tips**  
Continuation of basement room project, novelty item, and first aid prescription for home repairs
- 10:45 4 **Wendell Hall—Music Session**
- 5 **Herbie Mintz Show—Musical**
- 11:00 4 **Murder Before Midnight—Film**
- 5 **Tele-Play Theater—Film Drama**  
"Party Line" with Ginny Jackson, Gertrude Michael; a millionaire is annoyed because he has to listen to local gossip rather than tell his doctor about his imaginary ailments
- 7 **Austin Kiplinger And The News**
- 9 **"Dawn Express"—Feature**  
Film with Michael Whalen, Anna Nagel; federal agents and fifth columnists battle in the sky
- 11:30 4 **"Oliver Twist"—Feature**  
Film with Dickie Moore; a vivid picturization of Dickens' all-time classic
- 5 **Sports Newsreel**
- 12:00 5 **"Star Reporter"—Feature**  
Film with Warren Hull, Marsha Hunt; son of a newspaper publisher inherits the paper after his dad is bumped off by criminals
- 12:15 9 **Chicagoland Newsreel—Data**
- 12:45 4 **Ulmer Turner With The News**  
(Stations reserve the right to change above listings without notice)

**TV FORECAST**

**\$3 SERVICE CALL \$3**

**DAY • NIGHT • SUNDAY**

*Radio Dispatched Cars*

- City Wide Coverage
- 24 Hour Service
- Prompt
- Efficient
- Reliable

**PAR TV** HArrison 7-4996

CHICAGO'S BUSIEST MERCURY DEALER

**COLE-FINDER**

2700 North Cicero

presents

CHICAGO'S DIZZIEST MAN-ON-THE-STREET

**ERNIE SIMON**

"THE CURBSTONE CUT-UP"

MONDAY Thru FRIDAY

WBKB — Channel 4 **10 p.m.**



**EVERY THURS.  
AT 7 P.M.**

**WNBQ**

CHANNEL 5

Presented by your

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IT is a paradox that Chicago should be the originating point for the first regularly scheduled TV symphonic program. In recent years the Windy City has been treated like a wayward uncle as far as cultural entertainment is concerned. Its opera company is defunct, the city's huge opera house being used for occasional road group offerings or frenetic jazz recitals. The theater fare has been second hand and sparse. The famous Chicago Symphony, fallen from the peak established by its late conductor Frederick Stock, evolved into a shaky, disorganized group.

In the fall of last year, the board of trustees for the Chicago Symphony met and chose young Rafael Kubelik, the Czech conductor, to take charge of the faltering symphony. The capable, mop haired maestro was well suited for the job. He was a vigorous, untemperamental worker—a refreshing change from the past conductors whose flare-ups became daily affairs.

*In just one year Kubelik has put the old Chicago Symphony back on the road to greatness. The group is delighting Midwestern concert lovers with frequent recitals. But more than that, Kubelik is able to bring regular weekly television concerts coast-to-coast for the first time.*

For the thousands of television viewers who have never seen a symphony, the half hour concert is a delightful baptism. Kubelik is an alive, colorful conductor—colorful in that his big 6-foot-four-inch frame is constantly ac-

## A Mop Haired Genius Who Is Giving Culture A Place In TV . . .

# Kubelik



tive. One critic noted that he "whirled through the selection like a threshing machine, his arms and legs flailing in every direction."

Kubelik is well steeped in musical tradition. He is the son of the famous violin virtuoso-composer, Jan Kubelik who died in 1940. Young Rafael studied with his father and traveled with him, learning the concert circuit first hand.

The new Chicago conductor was formerly the chief conductor of the Czech Philharmonic and is a composer in his own right—although he dislikes to play any of his own works.



*The Chicago Symphony Chamber Orchestra is seen on Tuesday at 9:30 p.m. on channel 7 (WENR-TV).*



# Friday Nov. 30

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 10:00 4 Breakfast At The O'Neils  
7 Woody & Virginia Kloss Show  
9 Your Figure Ladies—Fogarty
- 10:30 4 Tel-A-Shopper—Betty Whitney  
7 Dennis James Show—Interviews  
Games, rhyming contest, celebrity interviews, and satires  
9 Strike It Rich—Warren Hull mc
- 11:00 4 Creative Cookery—Recipes  
Boiled lobster and leaf cookies  
5 Ruth Lyons' 50 Club—Chatter  
7 Frances Langford—Don Ameche  
Guests discuss and demonstrate their hobbies; also quiz, music & variety & guests: Russell Patterson, and a model of his, Flora Jane Siman, Rick Moorehouse singer, & Earl Barton dancer  
9 Egg And I—Continued Story
- 11:15 9 Love Of Life—Serial Drama
- 11:30 5 Norman Ross' Varieties  
9 Search For Tomorrow—Tale
- 11:45 9 Travelers' Sketchbook—Film
- 12:00 4 Who's Talking?—Hal Tate mc  
Identify the celebrity from masked picture, voice, and vocal clues  
5 Meet Mintz—Herbie Mintz  
7 Bob And Kay Show—Variety  
9 Hi Ladies—Interviews  
Tommy Bartlett chats with the gals
- 12:15 4 Steve Allen Show—Comedy  
Guests: Texas Tommy and Baby Doll, pony act, and Jesse, James & Cornell dance team  
5 Newsroom—Late Information
- 12:30 4 Garry Moore Show—Comedy  
Actor Stu Erwin is Garry's guest  
5 Your Luncheon Date—Musical
- 12:45 9 News Headlines—Spencer Allen
- 1:00 5 Feature Film  
9 Chicago Cooks—Kay Middleton
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Ransom Sherman Show—Gags  
Homemakers, you too can become thoroughly confused by "Rance"  
"Bread and Wine"
- 2:00 4 Frazier Thomas Show—Variety  
5 Miss Susan—Susan Peters  
7 Beulah Karney Show—Foods  
9 Let's Have Fun—Variety
- 2:15 5 Here's Looking At You—Tips
- 2:30 5 Bert Parks Show—Musical  
"We Wowed 'Em In Peoria," "I Love A New Yorker," "M Everything," and "More Than You Know"  
7 Barbara Moro—Creative Ideas

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**"WHO'S TALKING?"**

Your Host **Hal Tate**

Friday

12: Noon

**WBKB**

# FRIDAY NOV. 30—cont'd

- 3:00 4 "Oliver Twist"—Feature  
Dickens' classic story of an orphan
- 5 Kate Smith Hour—Musical  
America sings, Ethel & Albert domestic comedy duo, and Johnny Bachemin
- 9 Russ Davis Show—Variety
- 4:00 4 Bill Evans Show—Musical
- 5 Hawkins Falls, Pop. 6200  
Lona Drewer is told her husband has had a heart attack in Chicago
- 9 Telephone Game—Quiz Session  
Harold Isbell & Jane Quinn conduct
- 4:15 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Assembly—Armed Forces Show  
Chief Corey conducts phone call interviews to GI's in Tokyo
- 5 Howdy Doody Show—Puppets
- 7 Sagebrush Theater—Western  
"Branded a Coward"
- 9 Trail Blazers' Theater—Western  
"Down Wyoming Trail"
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 5:15 9 Raving Beauty Show—Doll Time
- 5:30 4 Silhouettes Of The West—Chats
- 5 Visit With Cactus Jim—Story
- 7 Tom Corbett Space Cadet
- 9 Cinnamon Bear—Film Short
- 5:35 5 Weatherman—Clint Youle
- 5:45 4 Window Shopping—Commercial
- 5 Public Life Of Cliff Norton  
"Whistles and Thistles at Dawning"
- 7 Uncle Mistletoe—Adventures  
Join the gang from Candy Cane Lane for another exciting story
- 9 Foto Test—Quiz Game
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Kukla, Fran, & Ollie—Puppets  
Merry trio will amuse you
- 7 Paul Harvey With The News
- 9 Captain Video—Adventures
- 6:10 7 Top O'The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 5 Bob And Ray—Comedy Skits
- 6:20 7 Sports Highlights—John Bryson
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits  
Starring Pinky Lee & Vivian Blaine
- 7 Say It With Acting—Charades  
Maggi McNellis and Bud Collyer, comedees; guest teams from Broadway plays compete
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical  
"A House Is A House," "And So To Sleep Again," "Grand Central Station," and "It's Beginning To Look Like Christmas"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data

- 7:00 4 Mama—Domestic Comedy Skit  
Peggy Wood stars as Mama
- 5 Ezio Pinza Show—Variety  
Music, romance, and comedy sketches in a penthouse setting; guest: Jane Froman
- 7 Mystery Theatre—Drama  
"The Case of the Vanishing Couple"  
a frightened wife calls Inspector Mark Saber of Homicide (Tom Conway) to find out why husband didn't come home
- 9 Twenty Questions—Panel Quiz  
Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist
- 7:30 4 Man Against Crime—Drama  
Ralph Bellamy as Mike Barnett
- 5 Walt's Workshop—Creative  
Mr. Durbahn will work on a wooden lung project
- 7 Stu Erwin Show—Comedy Skits  
Pickles, and who makes the best, with Stu in the middle, and a substitution coming up
- 9 You Asked For It—Films  
Art Baker presents films on everything requested by viewers, namely: Esterline Pike, queen of sword swallows, Capt. Rudolph Muller, World travelers, mental scientist Dr. Harlan Tarbell, Carol Ann Berry, and baseball clown Max Patkin
- 8:00 4 Playhouse Of Stars—Drama  
"Two Living and One Dead" by Sigurd Christiansen starring Walter Hampden and Fay Bainter. Teller in post office is persecuted as a coward when robbery takes place and his friend is killed
- 5 Big Story—Newspaper Drama  
Wm. F. Carmichael of Cincinnati (Ohio) Times Star, reporter honored
- 7 Crime With Father—Drama  
Rusty Lane and Peggy Lobin in "The Beast That Was." Hitler reappears in New York City and is seen by a refugee
- 9 Down You Go—Panel Quiz  
Dr. Bergen Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin and guest, Fran Allison
- 8:30 5 Aldrich Family—Comedy  
Henry (Henry Girard) and Homer (Robert Barry) find life a trifle confusing at times especially when Henry's yearning for a Homburg hat upsets the whole neighborhood
- 7 Versatile Varieties—Youngsters  
Musical comedies presented by talented children and emceed by Lady Iris Mountbatten
- 9 Mal Bellairs Show—Musical
- 9:00 4 Live Like A Millionaire—Music  
Children introduce their talented parents; John Nelson and Connie Clawson conduct session

# FRIDAY NOV. 30—cont'd

- 9:00 5 **Cavalcade Of Sports—Boxing**  
Paddy Young vs Ernie Durando in middleweight bout from Madison Sq. Garden, 10 rounds; Jimmy Powers announces
- 7 **Cases Of Eddie Drake—Drama**  
(see story pg. 38)
- 9 **Cavalcade Of Stars—Variety**  
Jackie Gleason emcee presents guests Evette, French singer and Richard Tucker actor
- 9:30 4 **Challenge—Music, Variety**  
Vocalist Jackie James and pianist Chet Roble entertain guests
- 7 **Today's Teens—Discussion**  
Parents & teens on problems of today's youth; Don Gallagher, moderator
- 9:45 5 **Greatest Fights Of The Century**  
Henry Armstrong vs "Baby" Arizmemdi (Jan. 1939)
- 10:00 4 **Ernie Simon—Curbstone Cutup**  
Laughter, gags, and some antics under the State & Lake marquee
- 5 **Weatherman—Clint Youle**
- 7 **Courtesy Hour—Jim Moran mc**  
Music, dancing, & singing with professionals performing in variety acts music supplied by Bruce Chase
- 9 **"Assigned To Danger"—Film**  
Feature with Gene Raymond, Noreen Nash, Robert Bice; an insurance investigator is forced to operate on a gangster who believes he is a doctor
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Today In Sports—Joe Wilson**
- 5 **Clifton Utley With The News**
- 10:30 4 **Football Forecast—Dick Dunkel**
- 5 **Let's Look At Sports—T. Duggan**
- 10:45 4 **Wendell Hall—Musical Time**
- 5 **Herbie Mintz Show—Old Tunes**
- 11:00 4 **Murder Before Midnight—Film**
- 5 **"Getting Gertie's Garter"**  
Hilarious comedy feature (1st showing) with Dennis O'Keefe and Marie McDonald
- 7 **Austin Kiplinger With The News**
- 9 **Football This Week—Interviews**  
Norman Sper commentator
- 11:15 9 **Chicagoland Newsreel—Data**
- 11:30 4 **"Marines Are Coming"—Film**  
Feature with Conrad Nagel, Esther Ralston, Armida; rip-roaring comedy of the carefree bad boy of the Marine Corps
- 12:00 5 **"Fatal Hour"—Feature Film**  
Boris Karloff, Grant Withers, Marjorie Reynolds; detective and girl reporter become involved in murder mystery
- 12:45 4 **Ulmer Turner With The News**  
(Stations reserve the right to change above listings without notice)

# COMING HIGHLIGHTS



**NEXT WEEK — Jackie Gleason, the Rover Boy who never grew up, will be profiled in an exclusive story.**



**NEXT WEEK — Peggy Wood, the star of the "Mama" show, makes U.S. viewers proud to call themselves Americans.**

**PLUS . . . Something for the whole family . . . sparkling columns by Jack Mabley, Chub McCarthy and Mike Boom . . . fun for the kiddies with Mollycues and Uncle Herbie. . . A complete women's section. . . Lively sports coverage. . . Channel One's provocative gossip column about network stars . . . and the most complete program listings anywhere, anytime and any place.**

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Assembly  
Austin Kiplinger  
Beulah Karney  
Beulah Show  
Big Story  
Big Top  
Bill Evans  
Bob & Kay  
Boh Atcher  
Burns & Allen  
Cactus Jim  
Captain Video  
Cavalcade of Sports  
Chicago Cooks  
Chicago Symphony  
Clifton Utley  
Courtesy Hour  
Creative Cookery  
Don McNeill's Club  
Down You Go  
Dr. Fixum  
Family Hour  
Flying Tigers  
400 House Party  
Freddy Martin  
Fred Waring  
Fun & Features  
Fun & Figure  
Gabby Hayes  
Gene Autry  
Health Talk  
Herbie Mintz  
Hi Ladies  
Hit Spot  
Hollywood Jr. Circus  
Hopalong Cassidy  
How Does Garden Grow  
Housewives Holiday  
Individually Yours  
Jessie De Both  
Kids Karnival Kwiz  
Kukla, Fran & Ollie  
Lamp Unto My Feet  
Let's Have Fun

Let's Look at Sports  
Lone Ranger  
Lucky Seven Ranch  
Mal Bellairs Show  
Magic Carpet  
Mama  
Meet The Press  
Mr. Wizard  
Norman Ross  
On the Line  
On Trial  
Paddy The Pelican  
Paul Harvey  
Pentagon-Washington  
Pet Shop  
Press Conference  
Sachs Amateur Hour  
Sagebrush Theater  
Silhouettes of West  
Smilin' Ed McConnell  
Space Patrol  
Stars of Tomorrow  
Studs' Place  
Super Circus  
Tel-A-Shopper  
Trail Blazers  
Two Minutes To Go  
Uncle Mistletoe  
Ulmer Turner  
Voice of Firestone  
Walt's Workshop  
Wayne King  
Wendell Hall  
Young Mr. Bobbin  
Your Figure, Ladies  
Your Future Home  
Your Luncheon Date  
Youth on March  
Zooparade

### Variable:

Cisco Kid  
Cliff Norton  
Howdy Doody  
Tom Corbett

### Objectionable:

Foodini, The Great

## FOR ADULTS

### Approved:

All Star Revue  
Alan Young  
Arthur Murray  
At Home Show  
Barbara Moro  
Beat the Clock  
Bert Parks  
Big Town  
Bigelow Show  
Blue Ribbon Bouts  
Break the Bank  
Cavalcade of Stars  
Celebrity Time  
Chance of Lifetime  
Circle Theater  
Crime Syndicated  
Crime with Father  
Curbstone Cutup  
Dorsey Connors  
Faith for Today  
Fireside Theater  
First Hundred Years  
Ford Festival  
Foto Test  
Garry Moore  
Greatest Fights  
Hawkins Falls  
Hollywood Screen Test  
It's News to Me  
John Conte's Show  
Kate Smith Show  
Kraft Theater  
Langford & Ameche  
Life at Eighty  
Life with Linkletter  
Live Like Millionaire  
Man of Week  
Miss Susan  
Mr. & Mrs. Kup  
Murder Before Mid-  
night  
Paul Dixon  
Paul Whiteman  
Perry Como  
Television Playhouse  
Plainclothesman  
Racket Squad  
Robert Montgomery  
Rocky King, Detective  
Russ Davis  
Sammy Kaye Show

Say It with Acting  
Shadow of Cloak  
Showroom  
Somerset Maugham  
Star of Family  
Steve Allen  
Stop the Music  
Strike It Rich  
Stu Erwin  
Studio One  
Tales of Tomorrow  
Telephone Game  
Toast of Town  
Treasury Men  
Twenty Questions  
Versatile Varieties  
Video Theater  
Who Said That  
Winchell-Mahoney  
Wonderful Town  
You Asked For It  
Your Hit Parade

### Variable:

Charlie Wild  
Comedy Hour  
Crime Photographer  
Danger  
Ellery Queen  
Frank Sinatra Show  
Front Page Detective  
Groucho Marx  
Ken Murray  
Lights Out  
Man Against Crime  
Martin Kane  
Milton Berle  
Show Goes On  
Suspense  
Talent Scouts  
This is Show Business  
Web  
What's My Line  
Your Show of Shows

### Objectionable:

Eloise Salutes the Stars  
Juvenile Jury  
Leave It to the Girls  
Marigold-Wrestling  
Rainho-Wrestling  
Stork Club

The above programs have been reviewed by the undersigned organization.

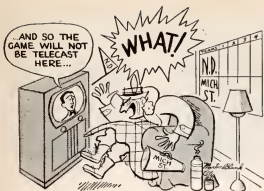
Mrs. Byron Harvey Jr.  
Mrs. Clifton Utley  
Dr. Preston Bradley  
Rev. Donald Masterson  
Dr. Louis L. Mann

Jesse Owens  
Samuel A. Culbertson II  
George Jennings  
David Balkin  
Robert A. Kubicek  
Martin O'Shaughnessy

## NATIONAL TELEVISION REVIEW BOARD

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# TV SPORTSCAST

by

**ED PAZDUR**

*Sports Editor*



## In Defense of the Great Experiment . . .

WE'RE amazed at the number of squawks that have bombarded us to protest the TV blackout of the spanking Michigan State administered Notre Dame at East Lansing. We're also disappointed to see sportswriters, who should know better by now, writing such unfair and adverse criticisms of the sincere TV experiment being conducted by the NCAA. The only sensible attitude was that of **John Whitaker**, sports editor of the Hammond Times (Ind.). It seems of all the sportswriters in Chicagoland, **John Whitaker** is the only one who knows what the experiment is all about.

As "Tug" Wilson, NCAA prexy, points out, the plan is complex, vast, and at times appears unreasonable. They're not out specifically to blackout TV for the sake of increasing attendance at any particular game. There was no fear of attendance at the Spartan-Irish game. The basic problem was if Chicago stayed home and watched the Irish at East Lansing, how would it effect Northwestern, Beloit, Lake Forest, etc.? By scientifically controlling these telecasts, the NCAA hopes to determine, once and for all, whether TV hurts attendance. By doing so, the little guy is protected from the magnetic powers of their Big Ten brothers in the midwest. It is my opinion the NCAA will find television has no adverse effect on the gate and fans will see an unlimited number of gridiron telecasts next year.

**Cuffnotes:** Plans are being formulated to match **Ruffy Silverstein** and **Lou Thesz** for the first world's heavyweight wrestling championship since the '30's, under the supervision of the Illinois Athletic Commission. Meeting at the invitation of *TV Forecast*, **Joe Triner**, **Ralph Metcalfe** and **Lou Radzinda** met with promoters **Leonard Schwartz** and **Fred Kohler** to establish conditions under which the match can take place. The bout may materialize early next year.

**Jim Hurlbut**, WNBQ star, chalked up two of the biggest sports stories of 1951. Jim was the first to break with the Bradley cage scandal and also reported the pending arrest of **Lou Groza** and **Ralph Beard**, Kentucky basketball stars, to scoop his radio and TV rivals by hours. **Tom Duggan**, later in the evening gave an on the spot description of the **Groza-Beard** pinch but it was **Hurlbut** firstest with the mostest.

A "shootin' match" in the works



SILVERSTEIN

Firstest with the mostest in sports



HURLBUT





Russ Osterman, E



Tom Johnson, T



Bill Putich, QB

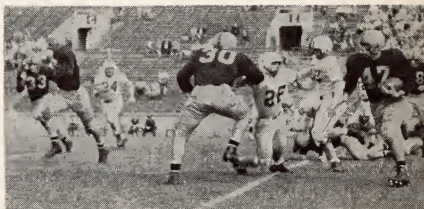


Ted Tapor, LH



# WNBQ COVERS WOLVERINE- BUCKEYE GAME

NCAA television experiment  
terminates next week



To bring you all the action and highlights, NBC-TV has transported special camera crews from New York to handle the play-by-play telecast of the game.

**T**HE first truly national schedule of televised football games, which began last Sept. 29th to inaugurate the NCAA-TV experiment, will near its termination when Michigan's Wolverines tackle their Big Ten rivals, the Ohio State Buckeyes, Saturday afternoon over WNBQ.

The National Collegiate Athletic Association's video experiment was originally scheduled to carry seven

games via WNBQ for Chicago area pigskin fans. Plans have been altered to add one more telecast for a sensational doubleheader windup Dec. 1 by televising the Notre Dame-Southern California game from Los Angeles and Army-Navy clash from Philadelphia.



Tony Curcillo, QB



Dick Logan, T



Vic Janowicz, LH



Bernie Skvarka, HB

In dialing channel 5 Saturday afternoon, Buckeye fans will learn the Woody Hayes version of the "T" in contrast to the single wing, buck lateral attack used so extensively last season. After losing fourteen lettermen by graduation, Coach Hayes has good reason for a thorough grounding in his offensive platoon. However, with twenty-five lettermen on hand he has a good nucleus to work with.

The Buckeyes have ideal speed in the backfield and fair line speed. The Bucks have depth in the backfield but are thin at tackles and guards, especially the defensive unit. Injuries to key linemen would be serious since replacements are few in number and inexperienced. Coach Hayes faces a difficult task, but many observers believe he has the personnel to come through with flying colors.

A single glance at Michigan's 16 letter winners lost from the 1950 Wolverine football squad that won both the Rose Bowl and Western Conference championships should convince the most enthusiastic optimist that Bennie Oosterbaan also faced a rugged season this fall. That Michigan State 25-0 pasting being the bitterest pill.

Of that first string defensive unit that functioned so effectively in the Rose Bowl last New Year's day only Tom Johnson, tackle, and Roger Zatkoff, linebacker, have returned.

While the quarterback problem was a vital one last year until it was filled by Bill Putich, 1951 captain, it is the left halfback position that is causing the greatest concern this year. Oddly enough, it is Putich who again figures in the backfield problem. While he is no Ortmann as a backfield passer, he is

## MICHIGAN, OHIO STATE ROSTERS

(Lettermen only)

## WOLVERINES

Name	Pos.	Age	Class
Bradford, Wesley.....	HB	19	Jr.
Green, Merritt.....	E	19	Jr.
Howell, Frank.....	HB	20	Jr.
Johnson, Thomas.....	T	20	Sr.
Kelsey, Ray.....	G	23	Sr.
Kinyon, Peter.....	G	20	Sr.
LeClaire, Laurence.....	FB	19	So.
Oldham, Donald.....	HB	19	Jr.
Osterman, Russell.....	E	22	Sr.
Perry, Lowell.....	E	18	Jr.
Peterson, Don.....	HB	22	Sr.
Pickard, Fred.....	E	22	Sr.
Popp, Leslie.....	E	23	Sr.
Putich, Bill.....	QB	20	Sr.
Stribe, Ralph.....	T	21	Jr.
Strozewski, Richard.....	T	20	Jr.
Timm, Robert.....	G	20	Jr.
Tinkham, David.....	HB	19	Jr.
Topor, Ted.....	FB	20	Jr.

## BUCKEYES

Name	Pos.	Age	Class
Hamilton, Ray.....	E	21	Sr.
Bruney, Fred.....	LH	20	Jr.
Doyle, Richard.....	LH	21	Sr.
Klevey, Walter.....	RH	21	Sr.
Curcillo, Tony.....	QB	20	Jr.
Wagner, Jack.....	FB	21	Sr.
Janowicz, Vic.....	LH	21	Sr.
Koepnick, Bob.....	FB	20	Jr.
Hlay, John.....	FB	21	Jr.
Skvarka, Bernie.....	LH	21	Jr.
Heid, Robert.....	C	21	Sr.
Rath, Tom.....	C	22	Sr.
Ruzich, Steve.....	LT	21	Sr.
Fischer, Louis.....	LG	21	Jr.
Ronemus, Thor.....	RG	20	Jr.
Smith, Carroll.....	LG	22	Sr.
Wittman, Julius.....	RT	21	Sr.
Faehl, Paul.....	LG	22	Sr.
Logan, Richard.....	RT	21	Sr.
Armstrong, Ralph.....	LE	21	Sr.
Gandee, Sherwin.....	LE	22	Sr.
Walther, Richard.....	RE	21	Jr.

# OHIO STATE vs. MICHIGAN

Continued from page 45



accurate and cool, runs and blocks well.

Tops among the newcomers is a six foot, four-inch 200 pounder from Beloit, Wis., named Gene Knutson. A broken leg sidelined him during spring practice but he's ready for action against Ohio. Big Tom Johnson at tackle will be another man to watch in action on

## FOOTBALL FORECAST:

### Match Wits With Dunkel And Win a Free Hat!



Every Friday night, Dick Dunkel, one of the nation's leading prognosticators, picks his favorites to win on the collegiate gridiron over WBKB, 10:30 p.m. Fans are invited to match

wits with Dunkel and win a free Adam hat.

Here's all you have to do: Pick the winner and score of the Notre Dame-Southern California football game, Sat., December 1.

Winners will be selected on the basis of picking the most accurate score. In the event of ties, the letter bearing the earliest postmark will be selected. The decision of the judges will be final and the winner will be notified by mail.

Letters postmarked later than Wednesday, Nov. 28 will not be accepted. It's easy, it's fun. Mail your prognostications to: Sports Editor, Football Contest, *TV Forecast*, 185 N. Wabash, Chicago 1, Ill.

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your TV screen. Rated as one of the finest tackles in the land last year, the 227 pound tackle possesses a cat-like quickness and a marvelous stamina. He can and has played 60 minutes of football.

Moving up front, Lowell Perry leads a quartet of lettermen ends. Perry, one of the finest pass grabbers in the country, can also double at safety on defense where his speed and ball-hawking ability are invaluable.

It was in 1897 that Michigan first met Ohio State on the gridiron and trounced the Buckeyes 36-0. They've defeated the Bucks 31 times, lost 12 and tied 4 since great-grand-dad cheered them on to victory. In Saturday's clash Michigan will seek its 7th straight victory, to maintain a streak that began in 1945 when the Wolverines edged the Buckeyes 7-3.

## Free Rainbow Wrestling Tickets

Ten pairs of tickets (one pair per letter) are awarded each week to readers submitting the best letter on the following subject—"I would like to see a live wrestling show at Rainbo Arena because. . . ."

Deadline for this week: Wednesday, Nov. 28. Write: Sports Editor, Wrestling Contest, *TV Forecast*, 185 N. Wabash, Chicago. Do it tonight!

## TV FORECAST'S

COMPLETE COLLEGIATE

# BASKETBALL GUIDE

featuring:

"Are College Educators  
The Real Criminals?"

By Ed Pazdur, TV Forecast

"NCAA Tournaments"

By Leo Fischer, Herald American

"Leading Independents"

By Bob Russell, Daily News

"Top Ten As I See It"

By Ray Meyer, DePaul University

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## CHICAGO



### north

- PACKARD RADIO AND TELEVISION SERVICE  
5139 N. Damen ARdmore 1-8201
- GENERAL RADIO & APPLIANCE STORE  
6562 N. Sheridan RO 4-3663—SH 3-9231
- CHAMBERS RADIO AND TELEVISION  
3546 N. Ashland Ave. GRaceland 7-2844
- DEMING-CLARK RADIO & TELEVISION SERVICE  
2512 N. Clark St. LIncoln 9-1133
- CRITTENTON RADIO & TELEVISION CO.  
4740 N. Broadway LOngeach 1-2250
- EASTGATE ELECTRONICS  
3706 N. Halsted St. EAsTgate 7-4146

### near north

- AMERICAL DAY & NIGHT TELEVISION SERVICE  
1362 N. Sedgwick MO hawk 4-4650

### south

- WHOLESALE TELEVISION SERVICE  
9353 Cottage Grove VIncennes 6-3100
- AUBURN PARK ELECTRONICS  
7654 S. Wabash STewart 3-6391
- AMERICAL DAY & NIGHT TELEVISION SERVICE  
1362 N. Sedgwick MO hawk 4-4650
- RACINE RADIO & TELEVISION  
5524 S. Racine ENglewood 4-4449

### southeast

- AAA "O'CONNELL'S" SALES & TELEVISION SERVICE  
1944 E. 79th St. ESsex 5-0606
- AMERICAN RADIO AND TELEVISION LABORATORY  
6321 S. University FAirfax 4-9000
- SOUTHSHORE TELEVISION ENGINEERS  
1977 E. 73rd St. NOrmal 7-0126

### west

- SCIENTIFIC TELEVISION AND RADIO, INC.  
109 S. Cicero Ave. ESTebrook 8-3060
- EXPERT RADIO & TELEVISION SERVICE  
321 N. Laramie ES 8-0656—AU 7-9181
- GUARDIAN TELEVISION SERVICE, INC.  
1336 S. Kedzie CRawford 7-9100

### northwest

- FOSTER DAY & NIGHT TELEVISION SERVICE  
2922 N. Milwaukee HUmboldt 9-0911
- QUICK SERVICE DAY & NIGHT TELEVISION  
4427 W. Berwyn KI Idare 5-4226
- ACE DAY & NIGHT TELEVISION SERVICE  
4766 N. Milwaukee SPring 7-5110
- HARLEM TELEVISION SALES AND SERVICE  
3233 N. Harlem MU lberry 5-1213, 4
- RITE PRICE DAY & NIGHT TELEVISION SERVICE  
3108 N. O'Dell TU xedo 9-0479
- RCM RADIO AND TELEVISION  
5657 W. Addison PALisade 5-4440, 1
- RADIO DISPATCHED TELEVISION SERVICE  
4454 N. Kedzie CORnelia 7-6180

## SUBURBAN

### southern suburbs

- HAVILL'S TELEVISION SERVICE  
1461 E. 55th St. PLaza 2-7800

### western suburbs

- TAUBER TELEVISION SERVICE  
6801 Roosevelt STanley 8-8887

97-177  
RINK, FRED  
5702 DAKIN ST  
CHICAGO 34 ILL

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