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MONDAY, July 5 is a special date for Chicago and television stations WBKB and WGN-TV, for on this day America’s newest and swiftest medium of communication will help bring the story of the nation’s heritage to its citizens as the Freedom Train enters the city.

In preparation for the arrival of the Freedom Train, pictured on the cover of this week’s issue, WBKB will televise the climax of rededication Week when its cameras cover the ceremonies and festivities of the Cook County Council of the American Legion at Soldiers Field on Independence Day.

In traditional Fourth of July manner, a gigantic fireworks display will be presented, to be televised for thousands of televiwers unable to attend the event.

Chicago TV stations, to give citizens a look at the famed documents which they can see by touring the Freedom Train, will feature the train’s exhibits.

KUKLA, temperamental star of “Junior Jamboree” on WBKB, is keeping all his gang upset. Until he decides when and where to go for his vacation, none of the Kuklopolitan company can make definite plans.

Fran wants to go home to Iowa, Ollie sighs for the calm and quiet of Dragon Retreat, Vermont, and Fletcher has a very important rabbit convention to attend.

Mercedes has a date with a sunburn at a lake shore camp. Those old troupers, Mme. Oglepuss and Colonel Cracky, worry whether they can keep engagements they have made to appear on the straw hat theater circuit. Beulah Witch has planned an extensive air tour.

They’ll be on their way as soon as Kukla makes up his mind.

But the cotton-headed character still hesitates. He belongs, he insists, at the Balaban & Katz station, and doesn’t really have any other place to go. His fans are helping solve the problem. The day he started worrying on the 6:30 p.m. program, Catherine Payne, the television actress who stands in for the mother Kukla doesn’t have, phoned at once to invite him to her home and promised she would cook all his favorite dishes. Other viewers have asked him to share their trips to Florida, farms and lakes!

To keep their friends informed of their adventures, members of the Junior Jamboree cast have promised to send weekly letters to Television Forecast during the six weeks they will be absent from WBKB.
Next Week: Democratic Convention Via Films

Twice-daily WGN-TV presentations of highlights of the national Democratic convention in Philadelphia will be seen on television screens less than 24 hours after they are filmed, through an arrangement with New York Daily News television station WPIX, it was recently announced by Vernon R. Brooks, WGN-TV director of operations.

The films will be flown to Chicago daily during the time the convention is in session. The Democrats will convene the week of July 12.

Film highlights of the Democratic convention will start on WGN-TV July 13, with a ten-minute film scheduled for the afternoon and an additional ten-minute film to be shown at night. A definite time schedule will be announced at a later date.

Plan First National TV Show September

Chicago's TV stations, WBKB and WGN-TV, will greet two new stations, WNBQ and WENR-TV in September when the Electric Association sponsors the first National Television and Electrical Living show at the Chicago Coliseum September 18-26.

From 11 a.m. to 11 p.m., Chicago and suburban residents will be entertained by on-the-spot televising of feature programs, and exhibits by TV manufacturers, utilities and schools.

The following members of the Electric Association are making arrangements for the event: Felix Van Cleef, president; Fred T. Whiting, treasurer; and A. A. Gray, secretary-manager.

They will be assisted by Harry Alter, director and chairman, and the following directors: W. O. Batchelder, C. G. Bennett, Oliver F. Burnett, Jr.; Kenneth Curtis, A. Eckels, W. E. Guy, M. E. Hill, W. G. Kelley, C. J. Maloney.

CLEAN PLATERS—That’s the name of the club in which Ginger, Ronny and Vicky Schultz enjoy their membership. Daughters of Mr. and Mrs. Clarence Schultz of 3259 N. Keating ave., the children have been doing justice to their meals following the suggestion of Kukla and Ollie, seen regularly on WBKB.

Pre-Flight Classes
Newest TV Stunt

Youngsters with their imagination in the clouds can get their pre-flight preparation by watching Channel 4, the Balaban & Katz station.

WBKB will originate a new educational show, “American Tele-Flyers,” July 7 at 7:30 p.m., when Phil Groh and Beverly and Hill Carruth give actual instruction in flying an airplane. Before the studio orthicons, a young student will climb into a Link trainer and learn how to maneuver it, following directions from a control tower which is being equipped by Halicrafter.

Loraine Larson produces the show for WBKB.

Install 750 Sets Weekly

More than 25,000 television sets are now tuned to Chicago video stations, and new ones are being installed at the rate of approximately 750 a week. Chicago is the only city in the nation where an accurate accounting is kept of the number of television sets in use, and advertisers know exactly how large an audience they are able to reach through the sight-sound medium.
WGN-TV

1:00—WGN-TV NEWSREEL REVIEW. Special showing in this series. (Bendix-Aviation)

1:10—PLAYER OF THE DAY. Meet a big league ball star, with Ed Cooper as MC. (Sunbeam)

1:20—BASEBALL. Sox vs. St. Louis. First game of double-header from Comiskey Park; Jack Brickhouse describing the game. (Old Gold)

3:30—TENTH INNING. Between games meet the fans and hear scores of other games. (Nelson Bros. Furniture.)

3:40—BASEBALL. Sox vs. St. Louis, second game. Jack Brickhouse announcer.

7:30—WONDER HOUSE. Two Ton Dick Baker, his marionette counterpart, Half Ton; Art Nelson, films, music. A show for the whole family.

8:00—WGN-TV NEWSREEL. Spencer Allen narrating.

8:10—TELEVISION TELEVISIONED. Short film showing how Television operates. (Austin Engineering Co.)

8:15—SPORTSMEN'S CORNER. Film and interview with local sports celebrity. Of interest to men and women, boys and girls.

8:30—MEN ARE GODS. Another in a series of Alexander Korda films. This show stars Miriam Hopkins and Rex Harrison.

WBKB


6:30—JUNIOR JAMBOREE with Kukla, Fran and Ollie. Burr Tillstrom is the man behind these puppet characters. A show for all. (RCA Victor.)

7:30—PEEK AND TELL. (Deep Freeze Div. Motor Products Corp.)

7:50—TELENEWS with Jim Ameche narrating. (Canadian Ace).

8:00—FILM. To be announced.

8:30—WRESTLING. From Midway Arena; announcer, Russ Davis. Grunt and groan matches, fun for all the family (Harry Alter & Co.)

10:30—NEWS. Today's World Picture. (Subject to Change)

OPERATIONS—Here is Robert Hibbard, WGN-TV's assistant operations manager, a behind-the-scene personality who helps make your television shows enjoyable.

Sororities, Fraternities Compete Over WBKB

Chicagoans like to try to stump their neighbors.

Over 2,000 of them each week seek to do it by television when they send their ideas for puzzlers to Ed Roberts, the MC who keeps the peace when sorority and fraternity teams compete on Telecharades. They are seen at 8 p.m. Fridays on WBKB, the Balaban & Katz station.

The audience gets its innings at the close of the show. From the letters received during the previous week, Roberts selects a winner which both identifies correctly the charade shown on the air, and suggests the best new stumper. He then acts out the idea submitted by this member of the audience.

The show enlists the highest response of any in television history, Don Meier, WBKB producer, believes, for nearly one out of every 10 set owners enters the charade competition each week.

TV Booming in Chicago

It is estimated more than 62,000 TV sets will be in use in Chicago and suburban homes before January, 1949.
WNBQ Plans Special Features for Chicago

Chicago televiewers soon to see NBC's station WNBQ will be entertained by special features now being organized by the New York offices of NBC. Appointment of Russ Johnston, vice-president of McCann-Erickson, as director of the new service, was recently announced.

Johnston started in radio in 1923 in Oklahoma, leaving for California in 1930 where he entered the radio transcription business, then just starting. Later he joined CBS and headed its Hollywood program department before coming to New York for McCann-Erickson.

Sox Play Two Games

A doubleheader is scheduled at Comiskey Park July 5 when the Sox play St. Louis. The next day, the local team will play a night game. WGN-TV televises all Sox games.

Best Bet

HARNESS RACING

Every night except Sunday at MAYWOOD PARK
Every Tuesday night on TELEVISION WBKB—8:30 P.M.

See the sultry sport of thrills...
The nation's top trotters and pacers competing out under the bright lights. Pari-mutuels with daily double.

MAYWOOD PARK
North Avenue at River Road
Hal Stark Likes to Sample Cakes; But Then Who Doesn’t?

Hal Stark is the announcer on the "Barbara Barkley" show who doubles as official taster, obligingly and unobtrusively asking all the proper and appropriate questions, who disappears for the work but is always on hand for the cake cutting. In short—the typical "man about the house."

A WGN staff announcer, Stark took naturally to television because of his varied and versatile dramatic background via the New York stage and motion picture work, highlighted by a stint as leading man for Mae West on her last personal appearance tour before the war.

Stark recalls his first meeting with Mae West as one that "made quite an impression." Introduced by her manager to try out for a part in the company, he was naturally very anxious to make the grade and in his eagerness stumbled on a rug as he entered the room and came very near to falling flat on his face. The situation was so hysterically funny to Miss West that she never stopped laughing during his entire try-out—but he got the part.

Born and educated in Granite City, Ill., his interest in speech and dramatics dates back to his early boyhood, when he won five state and two national championships in dramatic reading contests while still in high school. He attended Westminster College in Fulton, Mo., where his tuition was paid by a speech scholarship, and earned additional funds by operating a laundry concession.

After two years he quit college and went to St. Louis where he appeared with the Municipal Opera in light musicals. He intended to return to college but was offered a chance to go to New York to appear in movies for Paramount and snapped up the offer instead. During that time he appeared on the New York stage and also did radio work.

(Continued on page 14)

EDITING WGN-TV NEWSREEL—Spencer Allen (left) is shown above with his newsreel staff editing local, national and international events to be televised. With him are Charles Gekler, photographer; Leonard Bartholomew and Felix Kubik Jr. (standing) and Fred Giese, photographer. The films are projected on a small wall screen while being edited.
SOFTBALL TEAMS TRAIN—Here are members of the All-American Girls Baseball League, televised regularly on WBKB when they play in Chicago, photographed while training. The League is headed by Max Carey, player-coach-manager for 24 years.

Joe Wilson Tells Why He Hates to Miss Auto Races

“In all my years of sports reporting I don’t know when I got a bigger thrill!” That was Joe Wilson’s reaction to his first telecast of a midget auto race, several weeks ago at Soldier’s Field. “It has color, thrills, chills and spectacle. And the noise!” When the races were over Joe was exhausted, but ecstatic. “Believe me,” he said, “this is one event I missed! I never knew those doodle-bugs could be so exciting!”

Wilson’s reaction was typical of most sport fans. Unimpressed by reports of how exciting midget races are, they come the first time in a skeptical mood. But after that first night of pandemonium they praise the midgets to the skies.

In addition to those who can’t get out every Saturday in person, the Soldier Field midgets are winning thousands of new fans via WBKB’s exclusive telecast of the event. Teddy Duncan has already shot into the lead and is fighting to win his third Chicago championship. In addition, the track is longer and faster. More than $20,000 was spent improving the track and the races this year are under the auspices of the American Automobile association.

Although Wilson got a great personal kick out of broadcasting the races, he also found it one of the toughest events to cover. “A monitor is of little value, and a spotter is of no use at all,” he explained. “Those $8,000 mites go by so fast there is only one way to catch them—and that is to get their numbers as they pass in profile on the far side of the track.” And to memorize each of the thirty-odd drivers who appear each Saturday night, Wilson has to spend as much time as possible at the track watching time trials.

Noise also adds to the difficulty of covering the event. In television, the announcer, camera operators and remote director must all have clear communication, but the cars create so much racket that no one can hear anyone else. “We just keep our fingers crossed and hope that I’m talking about the same thing the cameras are showing,” Wilson says.

Wilson has seen just about every sport in America and has broadcast or telecast many of them, but of all the various types of athletes he has seen, he has the greatest respect for the (Continued on page 11)
Notes from Readers . . . .

Owners of TV sets are invited to write this magazine. Below are excerpts from recent letters received.

Sirs:

Having just received my RCA 721 TCS I am interested in having your magazine sent to me. I am still operating with a temporary aerial, about 6 feet of lamp cord, and getting marvelous reception. Having been a “pioneer” in crystal set days, I feel like one now with television.

CHICAGO
JACK P. ERSCHEN

Sirs:

. . . One after another we read it through and through, then comment on its meaty information. Daily it is referred to for programs, and weekly it is filed safely away with past issues to be bound later into a permanent volume.

CHICAGO
WILBUR F. HIGGINS

Sirs:

Would love some information on Fran Allison (Junior Jamboree, WBKB) . . . her age, whether she is married or single. Really enjoy Television Forecast more than I can say. When my copy comes everything stops until I have read it.

LANSDING
MRS. J. CURRIER

Sirs:

. . . Most handy and very interesting. We sincerely hope your staff keeps up the good work. The article about getting televiewers interested in baseball particularly interested me because I am a new fan. My husband has been teaching me how to keep score, and believe me there is no better way to understand the game.

CHICAGO
MRS. J. O. PRICE MESHANE

To Enter TV Field

David O. Selznick, famed producer of “Gone With the Wind,” according to reports received here, has been studying television for three months in New York. Selznick plans to enter video work at an early date.

Television Forecast
midget drivers. He found them a type apart from other athletes. Usually in
their thirties, they are mature, phlegmatic, fatalists to a degree. Many of
them have seen friends die on the track. They know they can make only one mis-
take. The code of honor between them is extraordinarily high. Not even the most
diehard midget fan can appreciate how truly grim and dangerous the game is
until he gets in one of those high-pow-
ered cars and does a turn on the oval
himself.

“You can talk about your football
star, or your baseball star, or your fight
champion—but for sheer, downright
courage, I’ll tip my hat to the guy who
gets out there in a midget car and
throws his life up for grabs once a
week.” That’s the way Wilson feels
about it. “I feel a little ashamed of my-
self at having discovered the midgets so
late. And now that I have become a die-
hard fan in one night I almost wish I
could just sit in the stands and be a
spectator.”

WGBK does an exclusive full cover-
age of the midgets every Saturday night
starting at 8:30. Cameras under Harry
Birch are placed so that viewers never
miss action on any part of the track.
One of the most sensational shots seen
in the history of Chicago television was
that caught by Wade Parmelee several
weeks ago just as Mel Hansen had
crossed the finish line, placing third in
the 40-lap final event. Hansen’s car
threw a wheel. Parmelee’s camera
cought the car as it spun into a tight
closeup; then a second camera caught
the car as it slammed up against the re-
taining wall.

The intimacy of television then
cought a tremendous human drama all
of which unfolded in a few short sec-
onds. Viewers saw a closeup of Han-
sen’s terrified face. Still clutching the
wheel tensely, he sat there in surprise
and awe, not quite realizing that he
hadn’t tipped over or been hurt. Then
he relaxed, took off his cap and smiled!
The smile of a mighty thankful man!
Television Forecast For
THURSDAY
JULY 8, 1948

WBKB

10:30—WOMAN'S WORLD. Learn some smart cooking tips, with Mary Martenson. Sewing hints from Carson's, and Go Shopping with Dinny. A full one-hour show for the women.

11:35—KIDDIE PARADE. Kiddie stars on TV, and a real live Clown.

12:55—BASEBALL TELEQUIZ.

1:10—MEET THE PLAYERS. Here is a chance to meet a big time ball club star over WBKB.

1:25—BASEBALL. Cubs vs. Cincinnati Reds, from Wrigley field, with Joe Wilson describing today's game.

6:30—KUKLA, FRAN and OLLIE in Junior Jamboree. Fran has an evening of fun with the puppet-characters of Burr Tillstrom. (RCA Victor.)

7:30—FILM. To be announced.

7:50—TELENEWS. Jim Ameche narrator. (Canadian Acc.)

8:00—ADMIRAL MOVIE THEATER OF THE AIR, with Franklyn MacCormack. (Admiral Corp.)

9:30—NEWS. Today's World Picture.

WGN-TV

1:00—WGN-TV NEWSREEL. Showing of previous evening. (Bendix Aviation.)

1:10—PLAYERS OF THE DAY. Pre-game interviews by Ed Cooper. Meet the big leaguers. (Goodall Clothing Co.)

1:20—BASEBALL. Cubs vs. Cincinnati. Jack Brickhouse announcing from Wrigley field. (Old Gold.)

3:30—TENTH INNING. Roundup of scores and interviews with fans. (Nelson Bros. Furniture.)

4:00—AT HOME WITH BARBARA BARKLEY. You'll like this homemaker's show for up-to-the-minute recipes, household tips, etc. The show is televised direct from a leading department store. (Milno.)

7:30—WONDER HOUSE. Displaying the wondrous qualities of Dick Baker's magic house. For kiddies 2 to 102.

8:00—WGN-TV NEWSREEL. Spencer Allen describes local, national and international news.

8:10—SPORTSMEN'S CORNER. Paul Fogarty with sports news and oddities.

8:30—WRESTLING MATCHES. From the Madison Athletic club, Jack Brickhouse describes tonight's grunt and groan card. (Tavern Pale.)

(Subject to Change)

Incurables Enjoy TV, Especially Two-Ton

WGN-TV cameras bring the Sox and Cubs baseball games to an entirely new group of baseball fans who have been added to the ranks of lovers of the "great American game." They are the 265 persons living in the Chicago Home for Incurables at 5535 Ellis Avenue, to whom a television set was recently donated that they might see the wonders of the outside world.

Baseball is not the only thing they enjoy, however. Director L. N. Bittinger says that one of the favorite programs is "Wonder House," WGN-TV's daily hour children's show starring "Two Ton" Baker. Elderly patients in wheel chairs group around the set to watch the antics of the marionettes and to hear "Two Ton" sing and play with as much enjoyment as a gang of neighborhood kids. Although the set was installed on the men's floor (due to architectural problems), every one of the inhabitants has taken turns watching the many programs, with sports being the main attraction for most.

Confined to sedentary positions or walking about, the patients feel that an entirely new world has been opened to them through this new medium. It makes them feel young again because it has awakened new interests, a successful prescription for happiness which any physician would recommend.

Golf Pros TV Guests

Lift the chandelier, roll back the rug, and shove the furniture out of the way, the golf pros have moved into the living room.

Three golf clubs, St. Andrews, Indian Head and Mission Hills have turned to television to increase their summer business. They now sponsor "Pars, Birdies and Eagles" on WBKB, the Balaban & Katz station, at 8 p.m., Wednesdays.

To teach viewers how to better their game and thus have more fun on the fairways, pros and guest stars demonstrate their techniques each week. Beulah Zachary produces and directs the show.
One Year in TV Equal to Five on “Outside”

The night had gone all wrong. WBKB’s crew was fractious, the slide projector jammed, the film broke in the middle of the best movie the station had shown in months. The director was so tense and grim that some sympathetic soul went to the drug store and bought a bottle of Pepto-Bismol. After the director had her portion she set the bottle down in plain view of the staff. Before the night was over everyone had a slug and the bottle was empty.

Now, Pepto-Bismol is standard equipment in that station’s control booth. In fact, a complete kit of ulcer sedatives has been supplied by various staffers, particularly those who have seen a year’s service. (A year in television is considered equivalent to five years in any other business except smuggling.)

The kit includes: Pepto-Bismol (the large size), pheno-barbital, adhesive tape, band-aids, iodine, aspirin and milk of magnesia.

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WGN-TV

1:00—WGN-TV NEWSREEL. Repeat showing of previous evening. (Bendix Aviation.)
1:10—PLAYER OF THE DAY. Meet a big time ball club star, with Ed Cooper. (Sunbeam.)
1:20—BASEBALL. Cubs vs. Pittsburgh. Jack Brickhouse brings you today’s game from Wrigley field.
3:30—TENTH INNING. Meet the fans, and watch scores of other baseball games. (Nelson Bros. Furniture.)
7:30—WONDER HOUSE. Dick Baker, Half-Ton his marionette pal; Art Nelson, cartoons and music. A show for the whole family.
8:00—WGN-TV NEWSREEL. Local, national and international news. Spencer Allen narrating.
8:30—FILMS. To be announced.
9:00—BOXING. Amateur bouts from Madison Athletic club, with Jack Brickhouse announcing.

WBKB

10:30—WOMAN’S WORLD. Fashions, American Medical Association, and Shopping with Dinny, all on this one hour show for the women of Chicago and suburbs, directed by Lorraine Larson.
12:55—BASEBALL. CHICAGO TELEQUIZ.
1:10—MEET THE PLAYERS. Pre-game interviews from Wrigley field.
1:25—BASEBALL. Cubs vs. Pittsburgh Pirates. Announcer Joe Wilson will describe today’s game. (Ford Motor Co. and Chicago dealers.)
6:30—KUKLA, FRAN and OLLIE in Junior Jamboree. Puppet-characters so real you will be amazed. Lots of laughs for all the family.
7:30—FILM. To be announced.
7:50—TELENEWS with Jim Ameche narrating. (Canadian Ace.)
8:00—TELE-CHARADES with Ed Roberts. The TV audience can play this game. It’s zany.
8:30—FILM. To be announced.
8:45—at OUR HOUSE. Jim and Edie Dexter set the pace of this family scramble.
9:00—NEWS. Today’s World Picture. (Subject to Change)
Hal Stark . . . .

(Continued from page 8)

Just as he was beginning to gain recognition, the Army overtook him. Starting out as a private in the infantry, he went overseas as a replacement officer in the Tunisian campaign and, working under Andre Baruch, helped in the setting up of the first Armed Forces Radio Service, which installed, maintained and operated a network of 26 radio stations from Casablanca to the 5th Army front.

Dramatic and unusual experiences were routine events during those days, with the Germans jamming his frequency during a baseball relay from New York, a wire recorder broadcast from a B-25 over Northern Italy while the Germans were holding the area, the announcement over a full Mediterranean network that the war in Italy was over, and the first broadcast of the Pontifical Mass from St. Peter’s in Rome on Christmas Eve.

Discharged in November of 1945, he worked as announcer for a small radio station in Southern Illinois before coming to WGN in April, 1947.

Today Hal follows a stiff schedule, shuttling between his regular radio assignments and his new-found oyster, Television, leaving little time for hobbies. But judging from the growing bag of fan mail on the “Barbara Barkley” show, Hal may soon be forced to take up reading as his hobby.

Cubs At Home This Week

The Cubs will play Cincinnati July 7 and 8 at Wrigley field, winding up the week with a three-day battle against Pittsburgh. Cubs games are televised by WBKB and WGN-TV.

Test Pattern and Music

Test pattern and music will be broadcast for fifteen minutes preceding each WBKB program, also test signals from 9 a.m. to 12 noon, and 1 p.m. to 5 p.m. except Sundays and during program hours.

Telefans Know Sponsors

Identification of sponsor survey, conducted by Gourfain-Cobb agency, showed 94.8 per cent of owners named Motorola the sponsor of boxing shows.
Channel 4—CAST

Women’s World - - - 10:30 a.m.
Mon. thru Fri.—Fashions, Food and Household Hints

Midget Auto Racing - - 8:30 p.m.
Thrills direct from Soldiers Field

Tele-Charades - - 8:00 p.m. Fri.
Kids Match Wits; Ed Roberts emcees

Harness Racing - - 8:30 p.m. Tues.
Maywood trotters set a fast pace

WBKB
Balaban & Katz
Channel 4
DON'T MISS A SINGLE ISSUE!

CHARTER
Subscription Offer
EXTENDED !!!
Due to Vacations

If you just haven't gotten around to mailing in your subscription, this is a reminder that there is still time to get in on the Charter Member rate of only $2.00 a year! (a special rate that will never be offered again!)

DON'T MISS A SINGLE ISSUE! Mail $2.00 with your name, address, zone and phone number to:

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